Mahasarakham University History

The historical development of Mahasarakham University, or MSU, may be traced back to March 27, 1968, when it was originally established as the College of Education, Mahasarakham, for the purpose of extending higher education to the nation’s Northeastern region. Situated in an outer area north of MahaSarakham, a small town right at the center of the region, the college functioned to produce quality teachers to serve educational institutions of all levels. The college’s status was later elevated when it became a regional campus of Srinakharinwirot University in 1974. At that time there were four faculties: Education, Humanities, Social Sciences and Science. The university finally gained independent status and became Mahasarakham University, Thailand’s 22nd government university, on December 9, 1994, when the University Act was graciously authorized by His Majesty King BhumibolAdulyadej and published in the Royal Gazette.

Mahasarakham University has since expanded rapidly in terms of both facilities and academic services and has become a comprehensive university, offering undergraduate and post-graduate degree programs in three academic clusters: Social Sciences; Pure and Applied Science; and Health Science. In response to this growth, in 1998, Khamriang Campus was set
up in Kantarawichai District, approximately seven kilometers from the original campus.

With 18 faculties and 2 colleges currently operating, MSU has been widely recognized as one of Thailand’s fastest-growing universities. The total enrollment has also increased, from fewer than 10,000 in its earlier years to more than 40,000 students at present. Many faculty buildings have been constructed on Khamriang Campus, now the administrative and academic center.

To further extend its academic services to remote communities, the University now has 15 academic service centers in Northeastern provinces.

The official emblem of Mahasarakham University is known as the Rojanakorn. It is composed of several components, together meaning a stamp of brilliant prosperity. The symbol comprises a Sema, the ancient border stone found around Buddhist temples, in the center of which is an outline of PhrathatNadoon, the province’s sacred Buddhist stupa. Underneath it is a traditional IsanKhid design, representing Isan cultural heritage and the local people’s wisdom. Above the design are solar rays, denoting the spread of prosperity. Under the design appears the university’s
motto in Pali language, Public devotion is a virtue of the learned.

Colors Yellow and gray are the university’s colors, the former representing fertility, morality and prosperity, while the latter signifies the brain and wisdom. When combined together, yellow and gray connote intellectual wisdom and good thinking that lead to prosperity.

Goals

Mahasarakham University is strongly determined to seek and accumulate knowledge and wisdom for academic excellence through studies of local wisdom and the integration of universal disciplines for individuals’ intellectual growth and self-development in the aspects of academics, ethics, and morality.

Objectives

In accordance with its philosophy, vision, and mission, as well as the national higher educational development plan, Mahasarakham University has set up the following objectives:

- To provide academic services, promoting and developing academic excellence in a wide variety of areas in order to produce and develop quality graduates and human resources;
- To promote research activities for new knowledge, developing Thai wisdom for competitive potential, and strengthening local communities following the philosophy of self-reliant economy and harmonious society;
• To provide educational services and academic development at all levels of society so as to consistently strengthen individuals’ and organizations’ sustainable potentials to create stability for effective self-reliance;
• To accumulate, conserve, and develop local wisdom, creating the body of knowledge in art and culture in order to be a center for as well as a regional leader of knowledge development;
• To manage and develop the university’s administrative system, for efficiency, freedom and flexibility of operation to meet society’s needs.

Division of Student Admissions

Background
Division of Student Admissions, Mahasarakham University (MSU) was formed by the Royal Decree 2538 (B.E.) with announced in the 112th of Gazette, section 21, on June 21, 1995 (2538 B.E.). MSU has divided internal divisions following the Announcement of Minister of University Affairs (MUA) on July 13, 1995 (2538 B.E.). From this, Office of President had been divided into four divisions—Division of Human Resources, Division of Academic Affairs, Division of Students Admissions, and Division of Planning. As a result of the 1st/2005 University Assemble
Meeting on January 28, 2005 (2548 B.E.), MSU has other three additional divisions which are Division of the Registrar, Division of Buildings and Grounds, and Division of Research Facilitation and Dissemination. The purpose is to prepare for the university’s growth and to follow up the university’s mission. Now Division of Student Admissions has altered the infrastructure to educational management, Joint education, and Schools network.

Vision

The Division of Student Admissions is the office that works to service for educational purpose as well as to be the leader of the educational information, for the Career service center for graduate student under the international standard. We consider the ability of the customers as the significant factor.

Mission

1. To develop the selection of students of Bachelor Degree
2. To cooperate with the other departments for mutual benefit
3. To develop the information technology for management efficiency
4. To support the Career service center for graduate student of Mahasarakham University
5. To promote Mahasarakham University and the curriculums of all regions

**Strategies of Division of Student Admissions**

1. To develop the selection of students process
2. To support ability of the students for cooperative education
3. To develop the information technology
4. To support and develop career service center for graduate student
5. To emphasize on the management of efficiency according to the corporate governance
Academic Management

Mission

1. Recruit students for undergraduate programs from three methods which are admissions, direct recruitment, and special recruitment.

2. Select students to the undergraduate programs from three methods which are admissions, direct recruitment, and special recruitment.

3. Provide the General Aptitude Test (GAT) and Professional Aptitude Test (PAT) for students.

4. Provide service for national educational test (O-NET) (Matthayom 4-6)

Direct Recruitment

This system is the opportunity for students who are currently studying in Matthayom 6. Qualifications and reviews are set by MSU.

Admissions

This system has work by Central University Admissions System. Students can choose up to four areas of study (faculty/major). Their qualifications have to fit with the university’s regulations which are:
1. GPA and GPAX have to weigh 20% of all senior high school.
2. O-NET result has to weigh 30%
3. GAT result has to weigh 10-50%
4. PAT result has to weigh 0-40%
5. Interview result and medical check will not weigh as score.

Special Recruitment

This system is the opportunity for students who are currently studying in Matthayom 6 or students who have already graduated will be able to continue their undergraduate study. Teaching system is the same as regular program except tuition.

School Relations

1. Expand educational network.
2. Public relation about university’s curricula.
3. Distribute admissions information.
4. Promote and support students to study in the university.

Cooperative Education

1. Public relation about cooperative education.
2. Select students and seek for the companies to sent students for internship.
3. Coordinate and liaise companies, teachers, and students who involve with cooperative education.
4. Improve skills and experiences for students before graduation.
General Administration

1. Policy coordination
2. Financial management
3. Human resources management
4. Planning and budget
5. Training
6. Baggage and administration
7. Nurture culture in the region Improve skills and experiences for students before graduation.

Information Technology Development

1. Develop information technology system
2. Develop website regularly
3. Repair computer equipment for effective work
4. Others that occasionally assigned

Career Service Center for graduate student

1. Develop understanding for students in looking for jobs
2. Public relation the career service center for graduate student
3. Seek for employment for graduate student
4. Develop IT system for better help seeking employment
5. Put the right man on the right job
6. Coordinate and follow up the establishment of career service center for graduate student
Faculties and Colleges
Mahasarakham University

1. Faculty of Medicine
2. Faculty of Pharmacy
3. Faculty of Nursing
4. Faculty of Public Health
5. Faculty of Science
6. Faculty of Technology
7. Faculty of Veterinary Medicine and Animal Science
8. Faculty of Environment and Resource Studies
9. Faculty of Informatics
10. Faculty of Engineering
11. Faculty of Architecture, Urban Design, and Creative Arts
12. Faculty of Accountancy and Management
13. Faculty of Tourism and Hotel Management
14. Faculty of Humanities and Social Sciences
15. College of Politics and Governance
16. Faculty of Education
17. Faculty of Fine and Applied Arts
18. College of Music
19. Cultural Science
Faculty of Medicine

- Doctor of Medicine Program (M.D)
- Bachelor of Science Program in Applied Thai Traditional Medicine (B.ATM)
- Bachelor of Science Program in Emergency Health Science (B.SC.)

http://www.med.msu.ac.th
Tel./Fax : 0-4371-2991, 043-722393
Field of Study: Doctor of Medicine Programme

Full title  >  Doctor of Medicine Program
Abbreviation of programme  >  M.D. of Medicine
(totally 250 credits points)

Scope of the Program

Since the rapidly changes in science and technology, and the cooperation of Asian counties in terms of the Asian Economic Community (AEC), it is anticipated that there will be a movement of multi-national workers, cultural diversity, and the changes of educational system. Moreover, the ratio of physicians to patients in this region might not be appropriated. This situation will finally affect to the distribution of physician in Northeast of Thailand. The purpose of the Doctor of Medicine Degree Programme at the Faculty of Medicine Mahasarakham University is then to produce medical students that have acquired in Thai culturally and ethically aware and be competent with a deep knowledge and clinical experience in special field of health care and medicine in Thailand under vision of “Patient Health Care Center” for health promotion and appropriate technology and drug usage.

Significance of the Program

1. Providing an appropriate environment and circumstance especially the primary health care units in the community for students to learn how to take care of patient in the community, nursing home, and nursing program and management according to the quality assurance program
2. Providing professional physicians and advisors in teaching all available courses and educational management in medicine

3. Collaborating with all hospitals in each province to provide training and teaching program

**Qualifications** To be accepted into the Doctor of Medicine Programme at Faculty of Medicine, Mahasarakham University, applicant must have:

1. Student must hold a Mattayom 6 according to the regulation of the Undergraduate Programme, Mahasarakham University article 11 and chapter 4 (2004) and follow the announcement of Mahasarakham University concerning the entrance examination in each year

2. Exemptions from any of the above items may be granted by the Administrative Programme Committee and the Dean of Faculty of Medicine Mahasarakham University

**Further Education**

Be able to keep further study in the any specific training and program depending upon students interests. However, in order to keep further study or practical session, students must follow the Civil Service Commission (CSC) regulation and/or the Administrative Programme Committee at Faculty of Medicine Mahasarakham University at least 3 years.
Possible careers

Career options include a medical doctor working in a variety of settings including hospitals, health care centers, private practice, research or special education schools.
Field of Study: Applied Thai Traditional Medicine

Full Title > Bachelor of Applied Thai Traditional Medicine
Abbreviation of program > B.ATM. Applied Thai Traditional Medicine
(totally 143 credits points)

Scope of program

Basic medical science, Applied Thai Therapeutic Medicine, Applied Thai Therapeutic Massage, Applied Thai Traditional Pharmacy and Midwifery for Applied Thai Traditional Medicine

Significance of the program

1. Providing an appropriate environment and circumstance especially the primary health care units in the communities for students to learn and practice according to the “Professional Standard” regulation and the “Quality Assurance Program”
2. Providing professional Thai traditional physicians and advisors in teaching all available courses and educational management in Thai traditional medicine
3. Collaborating with all hospitals and communities to provide training and teaching program

Qualifications

1. Student must hold a Mattayom 6 according to the regulation of the Undergraduate Programme, Mahasarakham University article 11 and chapter 4 (2004) and follow the announcement of Mahasarakham University concerning the entrance examination in each year
2. Exemptions from any of the above items may be granted by the Administrative Programme Committee and the Dean of Faculty of Medicine Mahasarakham University

Further Education

master’s degree and/or doctor’s degree both domestic and foreign country in Thai traditional medicine/ Applied thai traditional medicine/ Folk medicine/ Alternative medicine or related health science such as Herbal, herbal product, cosmetic science, product development, public health etc.

Possible careers

Career options include a Thai traditional physician and applied Thai traditional physician working in a variety of settings including hospitals, health care centers in either government or private organizations. In addition, opportunities for being a university lecturer, scholar and researcher in Thai traditional medicine in those academic institutes teaching in Thai Tradition Medicine, Applied Thai Traditional Medicine, and other related health Sciences Programs as well as other organizations such as the office of public health in each district and province. Moreover, working as a freelancer and owner of Thai traditional medicine clinic or applied Thai traditional medicine clinic, Herbal drug store and any others related with herbal product development are also possible.
Field of Study: Emergency Health Science

**Full Title**  >  Bachelor of Science Program in Emergency Health Science

**Abbreviation of program**  >  B.Sc. Emergency Health Science

(Amount of unit 136 unit)

**Scope of program**

Fundamental Medical Sciences, Emergency Medical Care, and referring Emergency Patient.

**Significance of the program**

The Bachelor of Science in Emergency Medicine Programme at the Faculty of Medicine, Mahasarakham University, is the first and only emergency medicine training and program in Thailand. The emergency health science in emergency medical system is required to 1,800 persons in the year of 2012 according to the National Institute for Emergency Medicine.

**Qualifications**

To be accepted into the Bachelor of Science in Emergency Medicine Programme at the Faculty of Medicine, Mahasarakham University, applicant must have:

1. Student must hold a Mattayom 6 according to the regulation of the Programme, Mahasarakham University article 11 and chapter 4 (2004) and follow the announcement of Mahasarakham University concerning the entrance examination in each year.
2. Being in good manner and character. Not present during the investigation of disciplinary cases, the prosecutor or defendant in a criminal case with the plaintiff.

3. Being good health without any diseases causing the barrier to education

4. Exemptions from any of the above items may be granted by the Administrative Programme Committee and the Dean of Faculty of Medicine Mahasarakham University

Further Education

Be able to keep further study in the any specific training and program depending upon students’ interests including graduate programme in health sciences, etc.

Possible careers

Career options include a scientists working in a variety of settings including government and private hospitals, health care centers, private practice, department and private relief, and emergency medical departments of both government and private institutes
Faculty of Pharmacy

- Doctor of Pharmacy Program in Pharmaceutical Care (Pharm D.)

http://www.pharmacy.msu.ac.th
Tel. : 0-4375-4360
Fax : 0-4375-4360
Faculty of Pharmacy

Field of Study: Pharmaceutical Care

Full title > Doctor of Pharmacy Program in Pharmaceutical Care
Abbreviation of program > Pharm.D. (Pharm.Care)
(Amount of unit 224 unit)

Scope of program

The curriculum emphasizes on producing pharmacists who have the latency in pharmaceutical care and quality use of medicines, have the proficiency in the medication management system and the national health care system and have the efficiency in proper use of medicines for individual and community levels. The emphasis is on the concept of health promotion, identifying, resolving, and preventing drug related problems. The capability in doing research is designed to integrate knowledge between pharmaceutical science, production technology, herbal and traditional medicine, clinical pharmacy and social pharmacy with the foundation of ethics, public mind and ethics in pharmacy.

Significance of the program

Teaching courses are integrated properly in order to add up the idea of knowledge from all courses and in order to apply for the health profession. Including the emphasis on practice experience, the plan for the core practice training is for 4 clerkships and the elective practice training is for
2 clerkships. Students can select the elective clerkships depending on their interests within the recommended training plan.

**Qualifications**

1. Possess the equivalence of secondary schools
2. Be a citizen in good manner, good attitude in pharmacy profession
3. Have no health problem which may be affected the study and the pharmacist profession such as chronic alcoholism, elephantiasis, severe drug addiction, any kind of psychosis, symptomatic leprosy, tuberculosis in the intensive treatment, Frambesia or other disgusting skin diseases, syphilis stage 2 and other diseases in severe stages that the Pharmacy Council Committee consider effecting in the pharmacy profession.
4. Demonstrate other qualifications according the university specification

**Further Educations**

Further education is for the master degree, the doctorate degree in pharmacy and the board of pharmacy specialties in pharmacotherapy or in other related specialties.

**Possible careers**

Pharmacists work in many health care settings both in the government and private owned organizations such as hospitals, community pharmacies, public health organizations (e.g. provincial ministry of public health, ministry of public health, food and drug administration), pharmaceutical industries, pharmaceutical companies and pharmacy lecturers in academic institutions.
Faculty of Nurs

- Bachelor of Nursing Science Program (B.N.S)

http://www.nu.msu.ac.th
Tel. /Fax : 0-4375-4357
Field of Study : Nursing Science Program

Full Title  >  Bachelor of Nursing Science Program

Abbreviation of program > B.N.S.Nursing Science Program
(totally 144 credits points)

Scope of program

Nurses are professionals who have expert knowledge and ethical standards in being leaders to promote health in the community.

Graduates in program will be knowledgeable, competent, skillful, and hold the following characteristics:

- Have nursing and related knowledge and be able to apply these knowledge in providing holistic nursing care to individual, family, and community in primary, secondary, and tertiary setting
- Use nursing process and management process in providing health promotion, prevention, cure, care, rehabilitation, and primary medical care according to professional nursing role.

Significance of the program

The Faculty of Nursing, MahaSarakham University offers Bachelor of Nursing Science Program with a strong combination of self-care grounding and clinical experiences. The program prepares students in professional foundations and required nursing skills through both laboratory and practical environments in all levels of health care. Faculty of Nursing responsible to educate quality nursing graduates that meet
national standards; Graduates are competent in providing quality care to patients in all health care situations, including outpatient settings and communities. Students have opportunities to participate in academic activities, both at the national and international levels. Graduates have a wide range of job opportunities, including public/private hospitals, healthcare services, and various kinds of companies.

The baccalaureate level program in nursing is based on the concept of self-care to promote the healthy individuals, families and communities. The use of nursing informatics, a problem solving approach, and collaborative teamwork are emphasized to educate future graduates.

**Qualifications**

- Successfully completed high school (grade 12) education.
- Successfully completed the National Admission Examination as specified by the Ministry of Education.
Faculty of Public Health

- Bachelor of Public Health (B.P.H)
- Bachelor of Nutrition and Food Safety Management (B.Sc.)
- Bachelor of Environmental Health and Occupational Health (B.Sc.)

http://www.Publichealth.msu.ac.th
Tel./Fax: 0-4375-4353
Field of Study: Public Health

**Full Title** > Bachelor of Public Health Major in Public Health

**Abbreviation of program** > B.P.H. Public Health

(Among of unit126unit)

**Scope of program**

This program aims to provide students knowledge on both health and academic prospects. Students will be able to correctly diagnose and solve health problems based on the facts in individual, family, and community level. In addition, students are able to manage by applying health knowledge, technology, and innovation in order to build an integrated health for community.

**Significance of the program**

This program, the Bachelor of Public Health, focuses on producing the graduates who are continuously developing themselves on international health leadership to follow up with the current global issues. Furthermore, students would be emphasized on moral responsibility of professional and practical ethics along with their social roles in order to be the human resources efficiently respond to the social demands.
Qualifications

1. High school graduated, or Certificate of Vocational Education

2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004

Further Education

Master Degree and Doctoral Degree in Public Health and Health Science.

Possible careers

Graduates are able to have a career in the Ministry of Public Health (hospital and public health center), Ministry of Education, private organizations, local administration organizations (subdistrict administrative organization, municipality, Bangkok Metropolitan Administration), and industrial factories.
Field of Study : Nutrition and Food Safety Management

Full Title > Bachelor of Science, Major in Nutrition and Food Safety Management

Abbreviation of program > B.Sc. (Nutrition and Food Safety Management) (Amount of unit 128 unit)

Scope of Program

This 4-year program, the Bachelor of Science majoring in Nutrition and Food Safety Management, aims to produce the graduates with the knowledge and ability in nutrition science and food safety management which follow the international standards as well as application of the local-culture innovation especially in the prevention and solution on nutrition problems and safety food production.

Significance of the program

This program focuses on producing the graduates in response to the demand of both public and private sectors such as food producing industry, food quality inspection, including solving the public health problems are caused by changes in food consumption and consumption behavior which lead to acute and chronic diseases.

This program also facilitates the nutrition and food producing laboratory fully equipped with the latest technology as well as the opportunity to practice in the laboratory of the
factory and food safety organization of the ministry of public health and in the local community. These practical opportunities provide students the direct experiences as a good preparation prior working in their real life.

**Qualifications**

1. High school graduated, or Certificate of Vocational Education

2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004

**Further Education**

Master Degree in Public Health, Nutrition and other related fields.

**Possible careers**

Graduates are able to have a career in the section of food production, inspection, quality control, nutrition & safety food counseling both in public and private sectors such as units under the Ministry of Public Health which are hospital, health and beauty service center, food industry, manufacturing, and quality inspection.
Field of Study: Environmental Health and Occupational Health

Full Title > Bachelor of Science, Major in Environmental Health and Occupational Health

Abbreviation of program > B.Sc. Environmental Health and Occupational Health (Amount of unit 128 unit)

Scope of Program

This program focuses on academic enable students perform in various functions as follows: planning, controlling, management, and analysis of the environmental quality factors such as air pollution, noise pollution, water pollution, and solid waste in community and industrial factory sectors. It also involves with the analysis on environmental impact and risk evaluation in various projects.

Significance of the program

This program is related to the environmental management in various aspects such as air pollution, water pollution, solid waste, food sanitation, clean water or water supply in both community and industry level in order to improve the environmental quality. It is also related to work safety of workers, work-accident prevention, and work-environment management must abide by related laws which will result in wellness in mental and physical health for workers.
Qualifications

1. High school graduated, or Certificate of Vocational Education

2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004

Further Education

Master Degree and Doctoral Degree in Environmental Health, Occupational Health, and other related fields.

Possible careers

Graduates from Bachelor of Science, major in Environmental Health and Occupational Health are able to have a career on demand of both public and private sectors as follows: environmental quality inspection, environmental officer, state agency, environmentalist of the subdistrict administrative organization or municipality, safety officer, occupational health and safety in industrial factory which includes solving problems are caused by today’s changing environmental factors.
Faculty of Science

- Bachelor of Science Program in Chemistry (B.Sc.)
- Bachelor of Science Program in Biology (B.Sc.)
- Bachelor of Science Program in Physics (B.Sc.)
- Bachelor of Science Program in Applied Physics (Energy) (B.Sc.)
- Bachelor of Science Program in Applied Physics (Electronics) (B.Sc.)
- Bachelor of Science Program in Mathematics (B.Sc.)
- Bachelor of Science Program in Statistics (B.Sc.)
- Bachelor of Science Program in Microbiology (B.Sc.)

http://www.science.msu.ac.th
Tel. /Fax : 0-4375-4248
Field of Study: Chemistry

Full title > Bachelor of Science Program in Chemistry
Abbreviation of program > B.Sc. Chemistry (129 Credits)

Syllabus

The course contains organic chemistry, inorganic chemistry, biochemistry, physical chemistry, analytic chemistry, and applied chemistry. The learners are able to apply the knowledge to the realistic work, problem-solving, and sciences technology development

Featured Curriculum

The course is aimed to produce the graduates to be equipped with chemical knowledge that can be applied to the technology advancement, provide the students with apprenticeship opportunity and experience for the public and private organizations, thereby enhancing the students’ performance improvement in chemical knowledge and skills more efficiently.

Applicant’s Qualification

The applicant must finish the high school education and passes the skills and aptitude test required by the university
Continuing Education Guide

Able to continue the Master Degree and Doctorate Degree opened over the universities in chemistry and other related fields domestically and internationally.

Career Path Guide

Able to carry on the occupation for public, private, and state enterprise organizations or run own business. Examples of the private organizations available are chemical company, tobacco factory, food manufacturing plant, Soft Drink Company, sugar refinery, Oil Company, fiber manufacturing plant, detergent manufacturing plant, cement plant, plaint plant, glass plant, paper plant, Royal Thai Arm, Royal Thai Navy, Royal Thai Air Force, Forensics, Police Force, Customs House, Electricity Generating Authority of Thailand, Metropolitan Waterworks Authority, Provincial Waterworks Authority, Department of Mineral Resources, Department of Sciences Service, Land Development Department, Institute of Scientific and Technological Research, Office of Atoms for Peace, PTT, and so on.
Field of Study: Biology

Full title > Bachelor of Science Biology

Abbreviation of program > Bs.c Biology (Amount 138 unit)

Scope of program

The program consists of 7 field studies; General Biology, Botany, Zoology, Ecology, Mulberry and Silk worm, Genetics and Paleontology.

Significance of the program

All students study a common curriculum in Year 1 of the course, which is designed to provide you with a firm foundation in relevant biological and chemical principles. What you study in Years 2 and 3 is up to you according to your own interests, limited only by the requirement for relevant prerequisite modules. You can focus on areas such as tissues culture hydroponics, plant anatomy, biodiversity of various organisms, health and medically related biology, environmental biology, genetics and molecular biology. Student will also carry out a piece of independent research.

Further Education

Courses available after you graduate such as Master of Science in Paleontology, Biology, Microbiology, Human Biology, Agriculture, Forensic and related field in Biology.
Possible careers

Research biologists work in government labs, universities, and private industry. Others enter the always-challenging field of clinical medicine, environmental consultants and high school instruction.
Field of Study : Physics

Title of Program > Bachelor Sciences in Physics

Abbreviation of program > B.Sc Physics (136 credits)

Scope of program

This course covers the introduction of physics that learners are able to apply the knowledge to work or to resolve the scientific problems.

Distinctive Syllabus

The learners are expected to be knowledgeable in sciences and moths, able to analyze the problems by scientific means, be potential to monitor the academic progress at international level, be attitudinal of self-study and self-seeking, skilful in communication, able to work as team, be a leader, moral and ethical, and socially-responsible.

Applicant’s Qualification

The eligible applicant must hold the certificate of the secondary education, and pass the exam required the university.

Guidance on Educational Advancement

The graduated are able to advance the Master and Doctorate Degree in the country or overseas in Physics or related fields, for examples, Physics in materials science, nuclear technology, Nanotechnology, astronomy, and electronic.
Recommended Career Path

The graduated are able to earn a living as teacher and researcher at any institutes, for examples, Synchroton Light Research Institute, the institute for the Promotion of Science and Technology, Astronomy Center, as well as industries in the different fields; e.g. iron, automotive, which physics knowledge is needed.
Field of Study: Applied Physics (Energy)

Title of Program > Bachelor of Sciences in Applied Physics (Energy)

Abbreviation of program > B.S in Applied Physics (Energy) (143 credits)

Scope of program
The course emphasizes the energy technology, alternative energy, renewable energy, clean energy, energy conservation in the buildings and industries.

Distinctive Syllabus
As not many higher education institutions open the applied physics (energy) program and the Energy Conservation Act for Business Places require the personnel responsible for regulating and monitoring the energy over industries wholly, the learners in this program are needed by the labor markets because of its shortage of the respective personnel.

Applicant’s Qualification
The eligible applicant must hold the certificate of the secondary education, and pass the exam required the university.

Guidance on Educational Advancement
The graduated are able to advance the Master and Doctorate Degree in the applied physics, physics education, energy technology, alternative energy, material sciences and engineering, energy engineering in both state and private universities.
Recommended Career Path

The graduated are able to earn and serve as teacher for educational institutes, or researcher for state and private research institutes, for examples, Ministry of Energy, Ministry of Sciences and Technology, or responsible personnel in the service of energy conversation in the industrial plants, factory’s instructor, including plan and project analyst.
Field of Study: Applied Physics (Electronics)

Title of Program > Bachelor of Sciences in Applied Physics (Electronics)

Abbreviation of program > B.S in Applied Physics (Electronics) (143 credits)

Scope of program

The course concerns to the introduction of physics which the learner can apply the knowledge to and resolve the scientific problems.

Distinctive Syllabus

The learners shall be equipped with skills and knowledge in sciences and math, scientific analysis, proficient to follow-up the academic progress at international level, be attitudinal of self-study and self-seeking, skills in communication, working as team, leadership, moral and ethical, and socially-responsible.

Applicant’s Qualification

The eligible applicant must hold the certificate of the secondary education, and pass the exam required the university.

Guidance on Educational Advancement

The graduated are able to advance the Master and Doctorate Degree in the applied physics, electrical engineering, electronic engineering, and other related fields both in country and overseas.
Recommended Career Path

The graduated are able to earn a living in diverse careers, for examples, teacher, researcher, instructor, or personnel in the electronics industry; for instances; harddisk drive manufacturing plant, the largest industry in this field, IC plant, etc.
Field of Study: Mathematics

Full title > Bachelor of Science Program in Mathematics
Abbreviation of program > B.Sc. Mathematics
(Amount of unit 124 unit)

Scope of program

The program provides students with a broad range of courses including principle of mathematics, calculus, differential equations, statistical methods, linear algebra, mathematical analysis, and complex variables. In addition, each student has to complete a senior project in mathematics with an organization of his/her choosing.

Significance of the program

The program forms mathematical reasoning skills. Students are able to develop their knowledge with creative, thorough, systematic, reasonable individuals for supporting changes in the present world and technology advances.

Qualifications

1) Applicant must complete/is completing Mattayom-suksa 6 or its equivalent levels from high school.

2) Applicant must pass the knowledge and skill test held by Mahasarakham University.
Further Education

After completing a bachelor’s degree program, students are able to continue their higher study in mathematics, applied mathematics, and a wide variety of fields that are related to mathematics (mathematics education, statistics, applied statistics, computer science, etc.) from a graduate school.

Possible careers

Careers for students are available in the government, state enterprise, and the private sectors such as a statistician, a researcher, an academician, a teacher, a plan and policy analyst, etc.
Field of Study : Major Statistics

Full title > Bachelor of Science Program in Statistics

Abbreviation of program > B.Sc. Statistics

(Amount of unit 128 unit)

Scope of program

The program provides students with rigorous classroom based theoretical as well as computational training to deal with statistical analysis of data. (statistical methods, sampling methods, regression analysis, experimental design, analysis of logistic and inventory analysis, etc.) In addition, each student has to complete a professional practicum with an organization of his/her choosing.

Significance of the program

The program forms an essential part of the scientific method in diverse fields. Students are able to develop their knowledge with creative, thorough, systematic, reasonable individuals.

Qualifications

1) Applicant must complete/ is completing Mattayomsuksa 6 or its equivalent levels from high school.

2) Applicant must pass the knowledge and skill test held by Mahasarakham University.
Further Education

After completing a bachelor’s degree program, students are able to continue their higher study in a variety of fields from a graduate school.

Possible careers

Careers for students are available in the government, state enterprise, and the private sectors such as a statistician, a researcher, an academician, a plan and policy analyst, a teacher, a business owner, etc.
Field of Study: Microbiology

Full title > Bachelor of Science Program in Microbiology

Abbreviation of program > B.Sc. Microbiology

(Amount of units: 140 units)

Scope of Program

The course concentrates on different groups of microorganisms, such as archaea, bacteria, fungi, algae and protozoa, including viruses and viroids. The studies areas are taxonomy, physiology, genetics, ecology, cultivation, relationship to human, animal and plant, diagnosis and immunity to microorganisms; including, medical, public health, environmental, agricultural and industrial applications.

Significance of Program

This course is intended to develop and improve educational quality. The students will gain knowledge and abilities related to research on microbiology and also concordant with society. The community and requirements are considered as a priority along with the student’s virtue and morality. This course emphasizes self study, curriculum and instruction skills, work skill and social skill by providing co-operative education with government and private employers.

Qualifications

High school graduate and must pass university’s knowledge test.
Further Education

Graduates in microbiology could take their knowledge and apply it to further areas of study, such as medical microbiology, industrial microbiology, environmental microbiology, plant pathology, biochemistry, biotechnology, genetic engineering, biodiversity and medical science, in both normal programs and international programs from Thailand and abroad.

Possible Careers

The B.Sc. in microbiology provides a variety of elective subjects in microbiology to support the student’s interests. These can lead to a variety of careers in both government and private organizations as technocrats or researchers. There are a variety of sectors they can apply to, such as the food or milk industry, chemical and pharmaceutical industry and registered companies related to microbiology, which including both freelance and private businesses.
Faculty of Technology

- Bachelor of Science Program in Food Technology (B.Sc.)
- Bachelor of Science Program in Biotechnology (B.S.c)
- Bachelor of Science Program in Food Product Development (B.Sc.)
- Bachelor of Science Program in Agriculture Technology (B.Sc.)
- Bachelor of Science in Fisheries (B.Sc.)
- Bachelor of Science Animal Science (B.Sc.)

http://www.techno.msu.ac.th
Tel. : 0-4375-4085
Fax : 0-4375-4086
Field of Study: Food Technology

Full title > Bachelor of Science Program in Food Technology

Abbreviation of program > B.Sc. Food Technology

(Amount of unit 136 unit)

Scope of the program

This program is about the science of food manufacturing and developing innovative food products that meet consumer demands and comply with government safety and health regulations. It provides students with detailed understanding, food processing, sensory analysis, market & consumer study, food chemistry & analysis and food safety & microbiology food engineering, nutrition, and food product development. This program also may offer opportunities to gain industry experience through internships.

Significance of the program

This program incorporates classroom and laboratory instruction in science and technology.

Qualifications

Applicants must have completed high school education (Science-Mathematics program) and must have minimum admission requirements for degree program.
Further Education

Graduates may progress on to master’s and doctoral degrees in food product development, food science & technology, industrial technology, packaging technology, agro-industrial product development, business administration, product design or other research/development programs elsewhere.

Possible careers

Graduates can expect to work as food technologist, product development technologists, nutritionists, quality assurance scientist, salesperson in agro-food industries and associated organization (both national and international), researchers, technical specialists in research institutes, private sectors and government agencies, and set-up their own business.
Field of Study : Biotechnology

Full title  >  Bachelor of Science Program in Biotechnology
Abbreviation of program > B.Sc. Biotechnology
(Amount of unit  136  Unit)

Scope of the program :

This program is related to an application of the knowledge in the areas of Sciences and Engineering for product development by utilizes microorganisms, plants and animals. Students are able to apply the knowledge of Sciences and Technology including microorganisms, plants, and animals to achieve the highest benefits for human-being, which leads to a valuable and sustainable applicability of natural resources. In addition, students will also have opportunities to experience the internship program in government organizations and private sections.

Significance of the program :

This program incorporates classroom and laboratory instruction in science, technology, molecular, environmental, agricultural and its application in industry and agricultural. Graduates from this program can expect to work in many fields, private sectors and government agencies, and set-up their own business.
Qualifications:

Applicants must have completed high school education (Science-Mathematics program) and must have minimum admission requirements for degree program.

Further Education:

Graduates may progress on the master’s and doctoral degrees in Biotechnology, Environmental, Industrial engineering, Molecular, Genetics, Agricultural, Biodiversity, Pharmaceutical and Business administration.

Possible careers:

Graduated can expect to work as quality assurance staffs, wastewater control staffs, researchers, scientists in agro-industries or associated organization, technical specialists in research institutes, private sectors and government agencies, and set-up their own business.
Field of Study: Agriculture Technology
(Revised Curriculum in 2012)

Full title > Bachelor of Science Program in Agriculture Technology

Abbreviation of program > B.Sc. Agriculture Technology
(Amount of unit 136 units)

Scope of the program

Bachelor of Science (Agricultural Technology) relates to plant production technology, agricultural technology. Study contents consist of four majors (Field crop, Horticulture, Renewable energy crop and Agro-resource management). Core courses and elective courses cover to Principals of Plant Production, Agro-industrial Economics, Statistics for Agricultural Research, Field Crop Production Technology, Horticultural Production Technology, Principals of Plant Breeding, Plant Physiology, Insects Pests and Control, Soil Fertility and Fertilizers, Seed Technology, Seminar in Agricultural Technology and Special Problem in Agricultural Technology.

Outstanding Program

Establish the knowledge of sufficient agriculture to student which effective them to be use for occupation and to be the leadership in plant production technology responding to country development.
Qualification of applicant

Applicants must have completed high school education or equivalent in science program and must have all admission requirements.

Further education

Graduates can further study on the Master’s degrees related in agriculture, e.g. Horticulture, Field Crop Science, Plant Production Technology, Plant Breeding, etc.

Career opportunity

- (Government agency in Ministry of agriculture and cooperative)
- (Private sectors related to agriculture)
- (Farming and agriculture business)
Field of Study: Food Product Development

Full title > Bachelor of Science Program in Food Product Development

Abbreviation of program > B.Sc. Food Product Development
(Amount of unit 136 unit)

Scope of the program
This program is about the science of food manufacturing and developing innovative food products that meet consumer demands and comply with government safety and health regulations. It provides students with detailed understanding in food product design, food processing & packaging, sensory analysis, market & consumer study, food chemistry & analysis and food safety & microbiology. This program also may offer opportunities to gain industry experience through internships.

Significance of the program
This program incorporates classroom and laboratory instruction in science, technology and principle of business. In Thailand, this program is offered to small number of students in less than 10 universities while the high-demand job is still remained.

Qualifications
Applicants must have completed high school education (Science- Mathematics program) and must have minimum admission requirements for degree program.
Further Education

Graduates may progress on to master’s and doctoral degrees in food product development, food science & technology, industrial technology, packaging technology, agro-industrial product development, business administration, product design or other research/development programs elsewhere.

Possible careers

Graduates can expect to work as product development technologists, quality assurance scientist, salesperson in agro-food industries and associated organization (both national and international), researchers, technical specialists in research institutes, private sectors and government agencies, and set-up their own business.
Field of Study : Animal Science Improved Course in 2012

Full title > Bachelor of Science Animal Science
Abbreviation of program > Bs.c Animal Science
(Amount of unit 140 unit)

Scope of program

This course emphasizes on creating public mind graduates. The students will be provided high quality teaching in animal production and related scientific subjects theoretically and practically. After graduation, the graduates can apply their knowledge effectively and adapt themselves smoothly to the community and society. Furthermore, application of appropriate technology for increasing animal production efficiency and using natural resources for local and national sustainable developments will be also stressed.

Significance of the program

The students will be subjected to field trainings, research and laboratory practices, including field trips in many subjects for the knowledge and skill fulfillments in animal production systems. In addition, the students will be leaned and trained relating to community development and public service to become the public mind students.

Qualifications

Thai or Foreign students who passed the Thai language test according to the university
Further Educations

The graduates can further study in master’s degree and doctorate degree in sciences and animal science such as, animal physiology, animal reproduction and animal nutrition etc.

Possible careers

Government animal husbandry official, animal nutritionist, animal feed technician, animal breeder, food quality controller, animal farm manager, farm consultants, agricultural promoter, animal farm owner, entrepreneur in animal pharmaceutical, animal feed or farm equipments.
Field of Study: Fisheries Revised Curriculum 2012

Full title > Bachelor of Science in Fisheries
Abbreviation of program > B.Sc. Fisheries
(Amount of unit 135 unit)

Scope of the program

Student – Centered approach is the method of learning and teaching of the program. Integration of current scientific knowledge with local wisdom is emphasized for all courses offered including Fisheries Biology, Aquaculture, Marine Science, Fisheries Management and Fisheries Products. The objectives of the Program are teaching students to gain a knowledge in fisheries by supporting their study to develop their own skill by doing and practicing in classroom, laboratory and fieldwork. Student’s fisheries outreach and communication activities are arranged in order to create their good moral and ethic as well as the appropriate fisheries know how to support the development of the communities.

Significance of the program

Highlight of the Curriculum Bachelor of Science in Fisheries Program emphasis on the student – centered approach learning and teaching method. Students are trained for practical skill in the field of fisheries so they can use their knowledge in real life with an ability to integrate with others in the communities by participating in many project such as Promoting Better Achieve-
ment in Education, Technical Outreach Project. By these supports, the students would have the opportunity to learn, practice and gain the experience and skill in the community with supreme academic, well trained, and socially integrated qualifications.

**Qualifications**

1) Applicant must complete/is completing Mattayom-suksa 6 or its equivalent levels from high school.

2) Applicant must pass the knowledge and skill test held by Mahasarakham University.

**Further Education**

B.Sc. (Fisheries) graduated student can pursue for higher education either in domestic or foreign university from master to doctoral degree in many fields for example: fisheries biology, aquaculture, fisheries management, marine science, and fisheries products.

**Possible careers**

Career for students holding B.Sc. (Fisheries) degree are both in public and private sectors. Government agencies such as Fisheries Department, Natural Resource and Environment Department, Agricultural Extension Department, Agriculture Bank provide many job positions as researcher, technician, extension officer and loan officer. Area of training and education is another opportunity existing for graduated students. Teaching positions mostly are available in secondary schools and vocational colleges. In private sector, many companies in aquaculture
business employ graduated students working as a farm worker, laboratory technician and saleperson for promoting their products. Occupation as a private entrepreneur in production and supplies area such as farm operator, fisheries processor and exporter, and farm inputs supplier are good opportunity available for them.
Faculty of Veterinary Medicine

- Bachelor Doctor of Veterinary Medicine (D.V.M.)

http://www.vet.msu.ac.th
Tel. /Fax : 0-4374-2823
Faculty of Veterinary Medicine

Field of Study: Doctor of Veterinary Medicine

Full title > Bachelor Doctor of Veterinary Medicine
Abbreviation of program > D.V.M. Doctor of Veterinary Medicine (246 Credits)

Scope of Program

The Royal Thai Government has enacted policies to promote investment in livestock production and aquatic animal production for export and domestic consumption. One of the major national challenges in this area is the need to increase both the quality and quantity of animal products, which is one of the achievements necessary to be a Center of Excellence in Health Service and ‘The Kitchen of The World’. Addressing this need is the objective of the Faculty of Veterinary Science, by employing modern technology to meet the academic needs of veterinary students. Through these measures, the Faculty offer graduate student in a great quantity and quality of veterinarians who are also capable of research, based on the concept of ‘New generation veterinary science researcher.

Significance of the program

The Faculty currently offers a six-year curriculum for a Doctor of Veterinary Medicine program. A student could capable in both basic and applied clinical sciences such as: animals health, animal welfare, standard of livestock production, zoonotic
diseases and emerging diseases and also integrate the knowledge to conducts professional standards of veterinary medicine

**Qualifications**

An applicant must hold a 12th level degree or equivalent in science and math course with a minimum grade point average of 2.00 (from a 4.0 point scale) in 4 semesters and any important requirements in curriculum guide.

**Possible careers**

After graduated you could be able to:

1. Be a veterinarian (who passed the national licensed professional examination in veterinary science) in the animal hospital or animals clinic of own business or the teaching animal hospital that belongs to the faculty of veterinary medicine.

2. Be the University instructor.

3. Be a Veterinarian of department of livestock development and others involved ministry.

4. Study in involved department such as: human sciences, animal sciences, microbiology, biochemistry, biotechnology and many others.
Faculty of Environment and Resource Studies

- Bachelor of Sciences in Environmental Sciences and Technology (B.Sc.)
- Bachelor of Science Program in Environmental and Resource Management (B.Sc.)
- Bachelor of Science in Environmental Education (B.Sc.)

http://www.env.msu.ac.th
Tel. /Fax: 0-4374-2135
Faculty of Environment and Resource Studies

Environmental Sciences and Technology

**Title of Program** > Bachelor of Sciences in Environmental Sciences and Technology

**Abbreviation of program** > B.Sc Environmental Sciences and Technology (140 credits)

**Scope of Program**

The course focuses on applied processing and integration of knowledge in sciences, engineering, geography, management sciences, information technology, environment and natural resource conservation.

**Distinctive Syllabus**

The students learn analysis and assessment of the environmental impact, water treatment system control, waste disposal system, environmental management, and to be part of the environmental projects, be able to apply the knowledge and modern theories accordingly and properly to Thai society.

**Applicant’s Qualification**

The eligible applicant must hold the certificate of the secondary education, and pass the exam required the university.

**Guidance on Educational Advancement**

The graduated are able to advance the Master Degree in the related fields; for examples, environmental technology,
environmental and natural resources management, biology, resources management, and environmental sciences.

**Recommended Career Path**

The graduated in the environmental sciences and technology program are able to work for both government and state-enterprise agencies, for examples, Pollution Control Department, Department of Industrial Promotion, municipality, sanitary district, local government organization, environmental consulting company, Thailand Institute of Scientific and Technological Researches, Petroleum Authority of Thailand, Metropolitan Waterworks Authority, the Electricity Generating Authority of Thailand, the Provincial Electric Authority, as well as private industries and personal occupations.
Field of study: Environmental and Resources and Management

Full title > Bachelor of Science Program in Environmental and Resource Management

Abbreviation of program > B.Sc. Environmental and Resource Management (Amount of unit: 135 units)

Scope of program

Focusing on human resource development in the fields of science and technology for national development and competency, including stimulating problem-solving based researches

Significance of the program

Providing equally educational opportunities to all population groups by promoting life-long learning and offering diversity of study courses in response to student demands to improve competency and quality of the national human resources

Qualifications

Must graduate high school and pass all competency tests required by the Mahasarakham University

Possible careers

Graduates could work in state/local government or private agencies, including Pollution Control Department, Department of Industrial Promotion, environmental consultant companies, science and technological research institutes, Petroleum Authority of Thailand, Metropolitan/Provincial Elec-
tricity Authorities, Metropolitan/Provincial Waterworks Authority and any industrial sectors, etc.

Further Education

Could apply for graduate (Master and Doctor of Philosophy) studies in the field of environmental technology, environmental administration and management, environmental studies, biology and environmental sciences, etc.
Field of Study : Environmental Education

Full title > Bachelor of Science in Environmental Education
Abbreviation of program > B.Sc Environmental Education
(Amount of unit 128 unit)

Scope of program
Environmental Academic Education Management of Environment, Environmental mass for changed Environmental problem Solving.

Qualifications
- Finished GE
- Qualities in MSU

Further Education
- Master degree in Environmental Education
- Master degree in Environmental program

Possible careers
- Environmental Teacher.
- Environmentalist in Ministry of Natural Resources and Environment.
- Environmentalist in Ministry of Interior.
- Environmentalist in laft-governece
- Environmentalist in Freeland
- Environmentalist in Journalists
Faculty of Informatics

- Bachelor of Arts Information Science (B.A.)
- Bachelor of Science Information and Communication Technology (B.Sc.)
- Bachelor of Animation and Games computer (B.Sc.)
- Bachelor of Science Computer Science (B.Sc.)
- Bachelor of Science Geo-Informatics (B.Sc.)
- Bachelor of Arts Mass Communication (B.A.)

http://www.it.msu.ac.th
Tel. : 0-4375-4333 ext 5000-3
Fax : 0-4375-4359
Field of Study: Information Science

Full title > Bachelor of Arts Program in Information Science
Abbreviation of program > B.A. Information Science
(Amount of unit: 127 unit)

Scope of program

The program is designed to produce those who graduate with knowledge, ability, moral and ethics of information and learning resources management, can apply information and communication technology effectively, and work in information service organizations as well as a freelance.

Prominent point of program

The program is taught by qualified lecturers from the university and foreign partner institutes, who graduate from world class I-schools, with sophisticated instructional equipments and technology. It provides graduates with professional ethics.

Requirement for program application

A high school graduate or equivalent

Future of study

The school of ICMT offers flexible, internationally recognized postgraduate qualifications the graduates can continue future educational career opportunities. The graduates also have opportunities to pursue master’s degree in other great universities around the world.
Future of occupation

1. Information officer
2. Librarian
3. Information systems analysts and designers
4. Content analyst
5. Record manager
6. System administrators
7. Web developers and designers
8. Information Brokers
Field of Study: Bachelor of Science Program in Information Technology (Program update 2012)

Full title > Bachelor of Science Program in Information Technology

Abbreviation of program > B.Sc. IT (Amount of unit 134 unit)

Scope of program

Intend to educate students with knowledge and skill in any work related to information technology such as application program development, information technology management both in government and private sectors. Students can apply knowledge in information technology in real world environment efficiently as well as in further study.

Significance of the program

There are laboratories and modern equipments as well as academic staff who are highly skilled and experienced in both teaching and research.

Qualifications

1. Finished grade 12 or equivalent, or qualified with Mahasarakham University’s Rule on Bachelor Degrees, section 4, item 11 and complied with Mahasarakham University’s Declaration on Entrance Examination, which will be annually announced.

2. Finished High Diploma or equivalence in Information Technology, Computer Technology, Business Computer or related fields.

4. Healthy physically and psychologically. Not having anything which will be obstacles to education.

**Further Education**

Can study in Master and Doctorate level in Information Technology, Computer Science, Computer Engineering, Logistics or other related fields.

**Possible careers**

1. Can pursue careers in
2. Information Technologist
3. Information Technology officer
4. System Analyst and designers
5. Program or software developers
6. Network/System Administrator
7. Information Technology Project Manager
8. Website developer
9. Technicians in organization which deploys information technology
10. Researcher
Field of Study : Computer Science

Full title  >  Bachelor of Science Program in Computer Science

Abbreviation of program > B.Sc. Computer Science

(Amount of unit at least 132 units)

Scope of program

Computer Science students at the Mahasarakham University begin their studies with coursework in algorithm and problem solving, data structures, programming languages, software engineering, computer networks, database design and analysis, linear algebra, calculus, statistics and professional and ethical issues in computer science.

They continue with coursework in application program development, artificial intelligence concepts and techniques, or advanced computer networking.

Significant of the program

At the present, Information Technology (IT) and computer significantly affect the day-to-day living of the public. Computer Science program provides its graduates with a body of knowledge and an attitude toward learning that will enable them to contribute positively to the profession, and ultimately, to society itself.

Moreover, to ensure the development of the country to a great extent within Thailand and internationally by balancing of utilization of Information Technology for sustainable devel-
opment of the country and fulfilling the professional desire of teachers and students for this relatively new area of knowledge.

**Qualifications**

Title of qualification awarded Bachelor in Computer Science

**Further Education**

Students who already possess a bachelor’s degree in computer science can pursue a Master of Science degree at a university. Students will generally focus on one specific area of computer science or information technology, be it computer graphics, human-computer interaction, scientific computing, artificial intelligence, computer networking, as well as implementing solutions to practical problems using current-day technology, or some other area they may encounter over their course of study.

**Possible careers**

The program on Computer Science opens up a wide range of career opportunities in industry, commerce and academia, including computer engineer, software engineer, computer application developer, computer programmer, systems designer, network administrator, systems administrator, database administrator, computer support specialist, management information consultant, project manager, IT security manager, IT risk assessor, enterprise architect, multimedia system developer.
Field of Study: Animation and Games Computer

Title of program > Bachelor of Science, Study of Animation and Games Computer

Abbreviation > B.S in Study of Animation and Games Computer (136 Credits)

Scope

Bachelor of Science, Study of Animation and Games Computer aims to teach the students for arts and design for animation production and games. This study is for media production, integrated media for website and programmer for games development.

Distinctive Syllabus

1. Understanding of knowledge and theories for animation and games production, news media and communication.
2. Ability and skills of integration of technology and news media for animation and games development.
3. To be the human resources, who is ethical and professional in animation and game production.

Applicant’s Qualification

The students are the graduates from high school or equivalent to the required qualifications. Mahasarakham University requires the students from year-by-year agreement.

Guidance on Educational Advancement

The Graduates that graduated from this curriculum can study the Master and Doctoral Degree of Arts and Design for
animation, multimedia and news media study in further. For instance,

- Multi Media
- Creative Media
- Art and Digital Media
- New Media

**Recommended Career Path**

1. Designer and developer of animation cartoon
2. Designer and developer of animation games
3. Designer and developer of animation multimedia
4. Designer and developer of interactive animation
5. Designer and developer of animation website
6. Designer and developer of animation for flash
7. Designer for graphic works
8. Designer and developer of animation IT
9. Audiovisual employees
10. Audio and visual aids employees
11. Development and educational employees
Field of Study: Geo-Informatics

**Full title**  > Bachelor of Science Program in Geo-Informatics

**Abbreviation of program**  > B.Sc. Geo-Informatics

(Amount of unit 130 unit)

**Scope of program**

Focus on geographic information systems, remote sensing and other application such as natural resource management, urban, tourism, geographic, database management, aerial photography/satellite image, GPS. Geo-informatics uses computer technology to integrate, manipulate and display a wide range of information to create a picture of an area’s geography, environment and socio-economic characteristics. Geo-informatics is concerned with the capture of spatial data (data containing location information as well as attribute information) and the processing of these data in order to make sense of them.

**Significance of the program**

The GIS Research Lab provides GIS processing and computing capabilities with a range of software and hardware necessary for high-end GIS research. The Remote Sensing Research Lab provides high-end computing and storage for image processing and analyses.

**Qualifications**

This system is the opportunity for students who are currently studying in Matthayom 6. Qualifications and reviews are set by MSU.
Further Education

the further study in master degree in geo-informatics, information technology and other related fields.

possible careers

Upon completion of the bachelor’s Program in Geo-informatics graduates can look forward to pursuing careers in environmental, hydrological, geological, geographical and archeological contexts, information technology, as well as work in planning, security and safety.
Field of Study: Communication Arts

Full title > Bachelor of Communication Arts

Abbreviation of program > B.Com Arts

(Amount of unit 123 unit)

Scope of program

The program covers art and science of communications by any means to any person or the public, with the use of existing techniques and knowledge to help people to communicate effectively and fully fulfilled. It also covers general knowledge and current issues.

Prominent point of program

Taught by qualified lecturers from university and external agencies, both public and private sectors, who are famous and have won national and international rewards, with sophisticated instructional equipments and technology.

Requirement for program application

High school graduate or equivalent as well as specific features which include:

1. Own extensive knowledge of both Thai and English
2. Love of reading and writing, be a Universalist and interested in seriously pursuing knowledge in various fields and has the ability to broadcast.
3. Be interested in the arts of communications in different types.
4. Have responsibility and be punctual
5. Good personality

**Future of study**

The graduates have opportunities to pursue master’s degree in great universities around the world in communication arts and any related fields such as advertising, marketing, new media, etc.

**Future of occupation**

1. Journalists, columnists, editor for magazines/journals
2. Public relations, marketing communications
4. Creative, producer, reporter, master of ceremonies (MC)
5. Development communicator, community communicator.
6. Independent operators in the design and production of special events, etc
7. Industry and independent filmmakers
8. Film scholars
Faculty of Engineer

- Bachelor of Engineering in Civil Engineering (B.Eng.)
- Bachelor of Engineering Program in Mechanical Engineering (B.Eng.)
- Bachelor of Engineering Program in Mechanical Engineering (B.Eng.)
- Bachelor of Engineering Program in Electrical Engineering (B.Eng.)
- Bachelor of Engineering Program in Manufacturing Engineering (B.Eng.)
- Bachelor of Engineering Program in Environmental Engineering (B.Eng.)
- Bachelor of Engineering Program in Biological Engineering (B.Eng.)

http://www.engineer.msu.ac.th
Tel. /Fax : 0-4375-4316
Field of Study: Civil Engineering

Program > Bachelor of Engineering in Civil Engineering

Abbreviation of Program > B.Eng. Civil Engineering (150 Credits)

Scope of Program

Study about basic engineering by focusing on structural engineering, geotechnical engineering, highway and transportation engineering, water resources engineering, surveying engineering and construction engineering.

Significance of the program

Focus on being engineer with morality and ethics, reliance of the community, knowledge of civil engineering in both theory and practice with the application properly, process of analysis, self-study, teamwork and presentation.

Qualifications

An applicant must earn a high school diploma that complies with the curriculum of the Ministry of Education (Thailand) or its equivalent from other countries (grade 12 or equivalent).

Future Education

A graduate can study at the master’s and doctoral degrees both inside and outside the country.
Career Opportunities

Civil engineer or related career in government agencies, private enterprises, or private companies; lecturer; private business
Field of Study: Manufacturing Engineering

Full title > Bachelor of Engineering in Manufacturing Engineering

Abbreviation of program > B.Eng Manufacturing Engineering (Amount of unit 150 credits)

Scope of program

This program focuses on manufacturing processes, machine tools, engineering materials, production planning and quality control, computer aided drafting and manufacturing, engineering management, including technology and production concerned with environmental impacts.

Significance of the program

The program aims to prepare students to be engineers with morality, ethics and leadership. The necessary academic training and hands-on experience to develop the skills and expertise in manufacturing engineering are provided to the students in order to get them started on a successful career path and enhance the nation’s competitive capability. They can also apply engineering knowledge in solving problems in local communities.
Qualifications

An applicant who applies for a normal program must earn a high school diploma that complies with the curriculum of the Ministry of Education or its equivalent from Thailand or other countries (grade 12 or equivalent). For a continuing program, an applicant must earn a high vocational certificate or equivalent in related fields.

Further Education

A graduate can pursue a master degree and a doctoral degree both inside and outside the country.

Possible careers

A graduate can work as a manufacturing engineer, a quality-control engineer, a process engineer or related career in government agencies, private enterprises, private business or work as a lecturer or a researcher in a university or a related institute.
Field of Study : Mechanical Engineering

Full title  >  Bachelor of Engineering Program in Mechanical Engineering
Abbreviation of program > B.Eng. Mechanical Engineering
(Amount of unit 146 units)

Scope of program

Prominent point of program
Mechanical Engineering program is about human potential and multi-disciplinary teamwork. Our graduates go on to a huge variety and extremely interesting and challenging careers. In addition to the classical mechanical engineering program, the department provides a highly versatile undergraduate program for students by incorporating various fields of study i.e. alternative energy, applied mechanics, and agricultural machinery technology.
Our graduates are expected to become driving forces of the country in many dimensions; society, sufficiency economy, agricultural section and high technology.

**Requirement for program application**

We accept those who have completed their study of the upper secondary education level (Grade 12) or equivalent by passing the Admissions Systems. Students can also be accepted directly to study in the normal or special systems as well as those who have graduated with High Vocational Education System by examination in special system can be accepted.

**Future of study**

Master degree and Doctoral Degree in Engineering fields either national university or international university

**Future of occupation**

Graduates can work as engineer, teacher or researcher in government section, private section, and state enterprise section which relate to mechanical engineering, agricultural engineering and alternative energy industries.
Field of Study: Environmental Engineering

Program > Bachelor of Engineering in Environmental Engineering

Abbreviation of Program > B.Eng. Environmental Engineering
(Amount of unit 150 Credits)

Scope of Program

Study about basic engineering by focusing on wastewater treatment and water supply design, solid waste and hazardous waste management, air pollution control and environmental system and management.

Prominent Points of Program

Focus on being engineer with morality and ethics, reliance of the community, knowledge of environmental engineering in both theory and practice with the application properly, process of analysis, self-study, teamwork and presentation.

Requirement for Program Application

An applicant must earn a high school diploma that complies with the curriculum of the Ministry of Education (Thailand) or its equivalent from other countries (grade 12 or equivalent).
For Further Study

A graduate can study at the master’s and doctoral degrees both inside and outside the country.

Career Opportunities

Environmental engineer or related career in government agencies, private enterprises, or private companies; lecturer; private business
Field of Study : Electrical Engineering

Full title  >  Bachelor of Engineering in Electrical Engineering

Abbreviation of program > B.Eng. (Electrical Engineering)
  (141 credits)

Scope of program

The undergraduate degree offered by the Faculty of Engineering is the Bachelor of Engineering in Electrical Engineering. The program provides the scope of knowledge and training needed for employment and also forms the basis for further study at the graduate level.

Significance of the program

The program aims to prepare students to be engineers with morality, ethics and leadership. The necessary academic training and hands-on experience to develop the skills and expertise in electrical engineering are provided to the students in order to get them started on a successful career path and enhance the nation’s competitive capability. They can also apply engineering knowledge in solving problems in local communities.
Qualifications

An applicant who applies for a normal program must earn a high school diploma that complies with the curriculum of the Ministry of Education or its equivalent from Thailand or other countries (grade 12 or equivalent). For a continuing program, an applicant must earn a high vocational certificate or equivalent in related fields.

Further Education

A graduate can pursue a master degree and a doctoral degree both inside and outside the country.

Possible careers

A graduate can work as an electrical engineer or related career in government agencies, private enterprises, private business or work as a lecturer or a researcher in a university or a related institute.
Field of Study : Mechatronics Engineering

Full title > Bachelor of Engineering Program in Mechatronics Engineering

Abbreviation of program > B.Eng. Mechatronics Engineering (Amount of unit 150 unit)

Scope of program

The main objectives of mechatronics program are to prepare students for interdisciplinary problem solving in engineering by providing students both fundamental knowledge of mechanical engineering, electrical and electronic engineering, control engineering and computer engineering, and the integration of them. This program also aims to produce students who can use their multidisciplinary skills to meet increasing demand from an industry.

Mechatronics students take courses from across the various fields as follows: mechanical engineering and materials science, electronic engineering, computer engineering, control engineering, image processing and robotics.

Significance of the program

Mechatronics engineering is a multidisciplinary course comprising of mechanical engineering, electronic engineering, computer engineering and control engineering. It involves design and development of intelligent, computer-controlled electronic and mechanical systems in order to enhance functions and to
improve performance of products and processes. As a result, mechatronics engineers play an important role in industrial automation and any fields that have multidisciplinary nature.

**Qualifications**

To be eligible for admission, an applicant must satisfy the following requirements:

1. He or She must hold a Mathayom Suksa 6 certificate of high school or other equivalent for which the University recognizes.

2. He or She must have passed the competitive entrance examination held by the University Entrance Examination Board, or He or She must have passed the special admission qualifications set by Mahasarakham University.

**Future Education**

Mechatronics engineering students can pursue master’s and doctoral studies and then specialize in mechatronics. Although mechatronics is a new branch in engineering, there are various graduate programs providing research opportunities for mechatronics engineering students. Some areas of research include automation, intelligent systems, robotics, and control theory.

**Possible careers**

Mechatronics engineering graduates have opportunities of a wide range of jobs in a variety of industries due to their broad engineering knowledge base. They can work in any of the following
areas: robotics, instrumentation and control systems, automation, computer aided and integrated manufacturing systems, machine design, software engineering, etc. They also tend to hold technical design positions or become specialists in engineering design teams. Furthermore, opportunities are available to graduates in smaller companies that need generalists who can perform both mechanical and electrical engineering functions. Consequently, mechatronic engineers are currently in great demand by industry.
Field of Study: Biological Engineering

Full title > Bachelor of Engineering Program in Biological Engineering

Abbreviation of program > B.Eng. Biological Engineering

(Amount of unit 150 unit)

Scope of program
Biological engineering focuses to provide a study on a framework for integrating fundamental engineering and food sciences. A study aims to apply these understanding in food process, quality control as well as to design the equipment that related in food industry and agro industry by concerning in a worthy economic investment.

Significance of the program
To produce graduates who are knowledgeable and competent to work in their biological engineering professions.

Qualifications
To be eligible for admission, an applicant must satisfy the following requirements:

(1) Student must hold a Mathayom Suksa 6 certificate of high school or other equivalent for which the University recognizes.
(2) Student must have passed the competitive entrance examination held by the University Entrance Examination Board, or He or She must have passed the special admission qualifications set by Mahasarakham University.

**Further Education**

Bachelor students can apply for master and doctorate programs in many fields related to biological engineering within Thailand and oversea.

**Possible careers**

Career opportunities are both in government sectors and private company relating to food industry and agro industry.
Faculty of Architecture Urban Design and Creative Arts

- Bachelor of Architecture Program (B.Arch.)
- Bachelor of Architecture Program in Interior Architecture (B.Arch.)
- Bachelor of Architecture Program in Interior Architecture (B.Arch.)
- Bachelor of Fine Arts Program in Creative Arts (B.F.A.)
- Bachelor of Landscape Architecture Program in Landscape Architecture (B.L.A.)
- Bachelor of Science Program in Architecture (B.Sc.)
Field of Study: Architecture
(4-Year Construction Management Program)

Full title > Bachelor of Science Program in Architecture
Abbreviation of program > B.Sc.Arch.
(Amount of unit 156 units)

Scope of program
The Bachelor of Science in Architecture graduates are equipped with knowledge not only in architectural design, but also in other specific areas from construction management, to building and system maintenance.

Significance of the program
This unique course is set up to cater the needs of architecture personnel who can handle construction planning and control, while, at the same time, manage construction administrative tasks, in order to propel Thailand’s construction industries to success on world stage.

Qualifications
In accordance with the 2004 Mahasarakham University’s Undergraduate Education Act, Chapter 4, Article 11, applicants must hold a high school diploma or equivalent to Mathayom 6 (Grade 12 in the US system or year 13 in the British system). Applicants should be healthy mentally and physically. They may also hold other qualifications required by the university.
Further Education

The B.Sc. (Arch.) graduates can undertake higher education in Master’s and Doctoral degrees in Thailand and/or abroad.

Possible careers

1. Construction management managers.
2. Construction control managers.
3. Architects and architectural drafters.
4. Building and facilities management managers.
Field of Study: Urban Architecture

Full title > Bachelor of Architecture Program in Urban Architecture

Abbreviation of program > B. Arch. Urban Architecture
(Amount of unit 180 units)

Scope of program

The Bachelor of Architecture (Urban Architecture) course explores diverse studies in urban economy, geographical analysis, history of urban architecture, urban and regional planning, landscape design, housing design, aesthetic evaluation, land use planning, public facility planning, site planning, master planning, and concludes with a thesis in urban architecture.

Significance of the program

The Bachelor of Architecture (Urban Architecture) degree is certified by the Architect Council of Thailand (ACT). It aims to produce skilled graduates in the field of urban and city planning, public utilities and facilities management, landscape architecture, building design, as well as small-scale architectural design.

Qualifications

In accordance with the 2004 Mahasarakham University’s Undergraduate Education Act, Chapter 4, Article 11, applicants must hold a high school diploma or equivalent to Mathayom 6 (Grade 12 in the US system or year 13 in the British system).
Applicants should be healthy mentally and physically. They may also hold other qualifications required by the university.

**Further Education**

The B. Arch. (Urban Architecture) graduates can undertake higher education in Master’s and Doctoral degrees in Thailand and/or abroad.

**Possible careers**

1. Urban architects, with specialization in city and regional planning.
2. Landscape designers or setting design specialists.
3. The graduates can work in governmental and/or private sectors such as the Department of Public Works and Town & Country Planning, Division of Public Works in Local Municipal Offices, Sub-district Administrative Organizations (SAO), and Provincial Administrative Organizations. Private sectors include architecture firms, design/planning advisory boards, or work as freelancers.
Field of Study : Interior Architecture

Full title > Bachelor of Architecture Program in Interior Architecture

Abbreviation of program > B. Arch. Interior Architecture

(Amount of unit 164 units)

Scope of program

The Bachelor of Architecture (Interior Architecture) course covers a vast body of knowledge, from interior architecture design, furniture design, interior structure, building technology, computer for design, to garden design. The course concludes with a thesis in interior architecture.

Significance of the program

The Bachelor of Architecture (Interior Architecture) course aims to produce skilled graduates who can work as professionals and scholars in the interior design field. They are creative professionals who can apply local cultural wisdom to their design. In addition, they learn to promote sufficiency economy at community level, while providing academic services to local artisans for creation of more consumer-oriented products.
Qualifications

In accordance with the 2004 Mahasarakham University’s Undergraduate Education Act, Chapter 4, Article 11, applicants must hold a high school diploma or equivalent to Mathayom 6 (Grade 12 in the US system or year 13 in the British system). Applicants should be healthy mentally and physically. They may also hold other qualifications required by the university.

Further Education

The B. Arch. (Interior Architecture) graduates can undertake higher education in Master’s and Doctoral degrees in Thailand and/or abroad.

Possible careers

Interior architects and other related professions in governmental and/or private sectors, as well as freelancers.
Field of Study: Creative Arts

Full title > Bachelor of Fine Arts Program in Creative Arts

Abbreviation of program > B.F.A. Creative Arts

(Amount of unit 138 units)

Scope of program

The Bachelor of Fine Arts in Creative Arts course consists of 3 majors, which are Visual Communication Design, Industrial Craft Design, and Fashion and Textile Design. The course puts emphasis on Thai arts, computer for design, practical training, design seminar, visual arts, graphic arts, crafts, decorative arts, as well as industrial and creative design.

Significance of the program

The Bachelor of Fine Arts in Creative Arts course is a well-planned undergraduate study which combines local wisdom with modern knowledge and technology. The result is a well-rounded graduate who is able to broaden his/her expertise as the world evolves, while maintaining his/her cultural root.

Qualifications

In accordance with the 2004 Mahasarakham University’s Undergraduate Education Act, Chapter 4, Article 11, applicants must hold a high school diploma or equivalent to Mathayom 6 (Grade 12 in the US system or year 13 in the British system). Applicants should be healthy mentally and physically. They may also hold other qualifications required by the university.
Further Education

The B.F.A. (Creative Arts) graduates can undertake higher degree studies in the various fields such as Visual Communication Design, Industrial Craft Design and Fashion and Textile Design or related higher study programs in Thailand and/or abroad.

Possible careers

1. Publication Designers, Advertising Designers, as well as Graphic Designers
2. Fashion Designers, Costume Designers, Pattern and Textile Designers, as well as Fashion Stylists
3. Product Designers, Furniture Designers, and Designers for Home Furnishings
Field of Study: Landscape Architecture

**Full title**  >  Bachelor of Landscape Architecture Program in Landscape Architecture

**Abbreviation of program**  >  B.L.A. Landscape Architecture

(Amount of unit 177 units)

**Scope of program**

The Bachelor of Landscape Architecture course aims to produce competent graduates who can work as professionals and scholars in the field of landscape architecture. They seek to create an environment which corresponds to community life, while promoting sustainability. They are also moral and ethical, who are specifically aware of local cultural knowledge and can apply it to their work.

**Significance of the program**

The course aims to produce highly-skilled landscape architects who are well prepared for a subsequent career in the architectural profession. In addition, they are groomed to be particularly attentive to environmental issues and sustainable development.

**Qualifications**

In accordance with the 2004 Mahasarakham University’s Undergraduate Education Act, Chapter 4, Article 11, applicants must hold a high school diploma or equivalent to Mathayom 6 (Grade 12 in the US system or year 13 in the British system).
Applicants should be healthy mentally and physically. They may also hold other qualifications required by the university.

**Further Education**

The B.L.A. (Landscape Architecture) graduates can undertake higher education in Master’s and Doctoral degrees in Thailand and/or abroad.

**Possible careers**

1. Landscape architects in private architectural firms and/or governmental sectors.
3. Other professions in landscape management and maintenance, resource analysis, land use planning, urban and housing planning, recreation planning, highway engineering and design, conservation of fine arts objects, nature, and historical landmarks.
Field of Study: Architecture

Full title > Bachelor of Architecture Program

Abbreviation of program > B. Arch. Architecture Program

(Amount of unit 175 units)

Scope of program

The course aims to produce architecture graduates who are competent in both academic and professional fields. They become dedicated architects who can serve the needs of the community, society, and the nation.

Significance of the program

Certified by the Architect Council of Thailand (ACT), the Bachelor of Architecture (Architecture) course puts emphasis on architectural design, building systems, architecture seminar, as well as philosophy and aesthetic principles behind the design. The course concludes with a thesis in architecture.

Qualifications

In accordance with the 2004 Mahasarakham University’s Undergraduate Education Act, Chapter 4, Article 11, applicants must hold a high school diploma or equivalent to Mathayom 6 (Grade 12 in the US system or year 13 in the British system). Applicants should be healthy mentally and physically. They may also hold other qualifications required by the university.
Further Education

The B. Arch. (Architecture) degree holders can undertake advanced courses in Architecture and the related study programs in Thailand and/or abroad. These include Urban Design, Interior Architecture, and Liberal Arts.

Possible careers

Architects in the field of general architectural practice, urban design or construction in the governmental and/or private sectors, as well as freelancers.
Mahasarakham Business School

- Bachelor of Accountancy Program (B.Acc)
- Bachelor of Business Administration Program in Marketing (B.B.A.)
- Bachelor of Business Administration Program in Management (B.B.A.)
- Bachelor of Business Administration Program in Business Computer (B.B.A.)
- Bachelor of Business Administration Program in International Business (B.B.A.)
- Bachelor of Business Administration Program in Financial Management (B.B.A.)
- Bachelor of Business Administration Program in Business Information Technology Program (B.B.A.)
- Bachelor of Business Administration Program in Entrepreneurship Management (B.B.A.)
- Bachelor of Business Administration Program in Electronic Commerce Program (B.B.A.)
- Bachelor of Business Administration Program in Human Resource Management (B.B.A.)
- Bachelor of Economics Program in Business Economics (B.Econ)

http://www.MBS.msu.ac.th
Tel.: 0-4375-4322-3
Fax: 0-4375-4422
Field of Study: Accounting

Full title: Bachelor of Accountancy
Abbreviation of program: B.Acc. Accountancy
(Amount of unit: not less than 135 units)

Scope of Program

The Bachelor of Accounting provides a 4-year program with the skills, knowledge, and attributes required by accountants to perform effectively in modern business environments. This course provides financial accounting, management accounting, and auditing skills necessary to obtain professional accreditation, as well as skills in the areas of information technology, marketing, and organizational behavior and operations.

Significance of the Program

The Bachelor of Accounting has a national reputation for excellence. In addition, the program is fully accredited by the Federation of Accounting Professions, Thailand. In addition, the course is created for developing critical thinking and problem-solving skills whilst also emphasizing the importance of corporate responsibility, ethics, and governance.

Qualifications

1. High school graduated, or Certificate of Vocational Education
2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004
Further Education

Graduated students can continue their higher degree in Accounting and other related field such as MBA

Possible careers

Graduated students can pursue positions as accountants, auditors, financial accountants, management accountants, public accountants and managers.
Field of Study : Marketing

Full title   > Bachelor of Business Administration Program in Marketing

Abbreviation of program > B.B.A. Marketing
(Amount of unit : not less than 132 units)

Scope of Program

The Bachelor of Business Administration Program in marketing offers a 4 years program. The program is including the nature and scope of marketing, marketing research and methodology. In addition, the program is created for develop knowledge and skills that necessary for business such as accounting, management, information technology, and organizational behavior and economics.

Significance of the program

The Bachelor of Business Administration Program in marketing has a national reputation for excellence. The program is not only focus on the knowledge of marketing, but also teaches students to examine consumer behavior, implement the principles of effective selling and help businesses make strategic decisions on product development and pricing.
Qualifications

1. High school graduated, or Certificate of Vocational Education

2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004

Further Education

The graduated students can continue their education through Master of Marketing, Master of Business Administration (MBA) program, and other related master programs.

Possible careers

Graduated students can come across other specialized corporate positions like advertising manager, marketing communications manager, sales manager and PR director, market research analyst
Field of Study: Management

Full title > Bachelor of Business Administration Program in Management

Abbreviation of program > B.B.A. Management
(Amount of unit: not less than 132 units)

Scope of Program

The Bachelor of Business Administration in Management offers 4 years program. The program focus on management subjects and other related unit including strategic management, marketing, organizational behavior, human resource management, and business ethics. In addition, the course provides other necessary skill for manager such as critical thinking, problem-solving, reasoning and interpersonal relations skills.

Significance of the program

The Bachelor of Business Administration Program in Management has a national reputation for excellence. The program is not only focus on the knowledge of management, but also emphasize on helping students to develop research methods, as well as critical thinking, problem-solving, reasoning and interpersonal relations skills.
Qualifications

1. High school graduated, or Certificate of Vocational Education

2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004

Further Education

The graduated students can continue their education through Master of Management, Master of Business Administration (MBA) program, and other related program.

Possible careers

Graduated students can pursue positions as general manager, human resource specialists, product managers, public relations representatives
Field of Study : Business Computer

Full title > Bachelor of Business Administration Program in Business Computer

Abbreviation of program > B.B.A. Business Computing
(Amount of unit: not less than 133 units)

Scope of Program

Bachelor’s Degree in of Business Administration Program in Business Computing offers the 4 years program that emphasize on software design, database management, network theory, information management and system security. The course also provides business-related classes covering marketing, business law, financial management, accounting, and economics.

Significance of the program

The program was design to help students to understand both business computing and principles of doing business. Therefore, graduated students will be able apply the theory on real word business.

Qualifications

1. High school graduated, or Certificate of Vocational Education

2. Under the rule and regulations of Mahasarakham University on undergraduate study, year 2547
Further Education

The graduated students can continue their education through, Master of Business Computing, Master of Business Administration (MBA) program, and other related master program.

Possible careers

Graduated students have opportunities for many occupations such as information technology specialist, project manager, programmer, and network specialize
Field of Study : International Business

Full title  >  Bachelor of Business Administration Program in International Business

Abbreviation of program > B.B.A. Management
  (Amount of unit: not less than 132 units)

Scope of Program

The Bachelor of Business Administration in International Business offers 4 years program. The program focus on subjects related to international business and other related unit including leadership, strategic management, marketing, organizational behavior, human resource management, international business law, international trade and finance, and economics.

Significance of the program

The Bachelor of Business Administration Program in International Business has a national reputation for excellence. The program not only focus on the knowledge of international business, but also emphasize on helping students to develop critical thinking, problem-solving, reasoning, interpersonal relations skills, and communication skill.

Qualifications

1. High school graduated, or Certificate of Vocational Education
2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004
Further Education

The graduated students can continue their education through Master of Management, Master of Business Administration (MBA) program, and other related program.

Possible careers

Graduated students can pursue positions as general manager, import-export manager, and business owner
Field of Study: Financial Management

Full title > Bachelor of Business Administration
Program in Financial Management

Abbreviation of program > B.B.A. Marketing
(Amount of unit: not less than 132 units)

Scope of Program

Bachelor’s Degree in of Business Administration Program in Financial Management prepares the student to pursue a career making money management decisions for businesses and organizations. The degree in financial management includes financial analysis, accounting, and the fundamentals of economics, and business administration. Throughout the course of the degree, the student will learn how to be a creative thinker and how to solve problems in the business world.

Significance of the program

The Bachelor of Business Administration Program in Finance has a national reputation for excellence. The program was created for helping students to develop financial analysis, as well as critical thinking, problem-solving, reasoning and interpersonal relations skills.
Qualifications

1. High school graduated, or Certificate of Vocational Education

2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004

Further Education

The graduated students can continue their education through Master of Finance, Master of Business Administration (MBA) program, Master of Economics and Finance and other related master program.

Possible careers

A Bachelor’s Degree in Financial Management preparers the graduate for many occupations such as financial analysis, cash manager, risk and Insurance, banker, broker, and finance officer
Field of Study : Business Information Technology

Full title > Bachelor of Business Administration Program in Business Information Technology

Abbreviation of program > B.B.A. Business Information Technology Program (Amount of unit: not less than 133 units)

Scope of Program

The Bachelor of Business Administration Program in Business Information Technology Program aims to prepare students to enter the business world and handle information management on technology projects and problems. The Programs focus on modern technology used in an office environment. Therefore, the course contain information technology unit and other business units such as marketing, accounting and management, economics, financial accounting, Business law and project management

Significance of the program

The Bachelor of Business Administration Program in Business Information Technology Program was design help student to apply a modern Information technology in the real world business. The course also can help student to develop professional skill related to Business Information technology
Qualifications

1. High school graduated, or Certificate of Vocational Education

2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004

Further Education

The graduated students can continue their education through Master of Management (information technology management), Master of Business Administration (MBA) program, and other related master

Possible careers

Graduated students can pursue positions as general manager, human resource specialists, product managers, public relations representatives
Field of Study : Entrepreneurship Management

Full title  
> Bachelor of Business Administration Program in Entrepreneurship Management

Abbreviation of program  > B.B.A. Entrepreneurship Management

(Amount of unit: not less than 132 units)

Scope of Program

The Bachelor of Business Administration Program in Entrepreneurship Management is the undergraduate program of 4 years. The scope of this program emphasizes on theory of entrepreneurship management. In addition, the program provides other related unit such as general management, business planning, marketing, financial analysis, human resource management, and organization behavior.

Significance of the program

The Bachelor of Business Administration Program in Entrepreneurship Management has a national reputation for excellence. The program allow student to learn the concept of entrepreneurship management. Moreover, this course can also helps students to develop critical thinking skill, and problem-solving, reasoning and interpersonal relations skills

Qualifications

1. High school graduated, or Certificate of Vocational Education
2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004

**Further Education**

The graduated students can continue their education through Master of Management, Master of Business Administration (MBA) program, and other related master program.

**Possible careers**

Graduated students can pursue positions as general manager, product managers, public relations representatives, business owner.
Field of Study: Electronic Commerce Management

Full title > Bachelor of Business Administration Program in Electronic Commerce Management Program

Abbreviation of program > B.B.A. Electronic Commerce
(Amount of unit: not less than 133 units)

Scope of Program

The Bachelor of Business Administration Program in Business Electronic Commerce aims to train students to market and sell products on the Internet. The program covering computer operating systems, business statistics, Web design data communications and Internet device management. It’s also providing additional courses in business such as principles management, information security, marketing, accounting, economics, financial, project management.

Significance of the program

The Bachelor of Business Administration Program in Electronic Commerce offers students to learn the skills necessary to change organizational behavior. Students will be able to use the internet to generate business-to-consumer store fronts, create marketing strategies.
Qualifications

1. High school graduated, or Certificate of Vocational Education

2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004

Further Education

The graduated students can continue their education through Master of Management (E-commerce), Master of Business Administration (MBA) program, and other related master

Possible careers

Career E-Commerce also provides many entry-level career choices in technical web-designer, programming, Web administrator, Internet communications specialist, product design, and online marketing specialist
Field of Study: Human Resource Management

**Full title**  >  Bachelor of Business Administration Program in Human Resource Management

**Abbreviation of program**  >  B.B.A. Human Resource Management

(Amount of unit: not less than 132 units)

**Scope of Program**

Bachelor’s Degree in Business Administration Program in Human Resource is a 4-year program that ensures students to have a basic understanding of how to deal with employment policies and practices at the place of work, and how to handle the variety of problems and challenges taking place within the internal organization. Therefore, the course includes a comprehensive overview of human resource principles and practices, and other related units such as accounting, finance, international business, management, marketing, business and technology training and communication courses.

**Significance of the program**

Bachelor’s Degree in Business Administration Program in Human Resource provides a dynamic and evolving area related to the management of people within organizations. It also involves activities related to employment relationships. Students will be able to develop the knowledge and personal skills to engage a highly committed and capable workforce to operate in the global business world.
Qualifications

1. High school graduated, or Certificate of Vocational Education

2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004

Further Education

The graduated students can continue their education through Master of Business Administration (MBA) program, and other related master program such as master of management

Possible careers

Graduated students can pursue positions as human resources manager, human resource development manager, HRM consultant, employee training program manager, business owner
Field of Study: Business Economics

Full title > Bachelor of Economics Program in Business Economics

Abbreviation of program > B.Econ, Business Economics
(Amount of unit: not less than 132 units)

Scope of Program

The Bachelor of Business Administration Program in Business Economics offers 4-year programs. The program insists of macroeconomics, microeconomics, international economics, money and banking economics. In addition, the program also offer unit related to business such as marketing, accounting and management, financial accounting business law and project management.

Significance of the program

The Bachelor of Business Administration Program in Business Economics offers students to learn the skills necessary for economist. The program was created for helping students to develop research methods, as well as critical thinking, problem-solving, reasoning and interpersonal relations skills.

Qualifications

1. High school graduated, or Certificate of Vocational Education

2. A qualified student under the rule and regulations of Mahasarakham University on undergraduate study, 2004
Further Education

The graduated students can continue their education through Master of Economics, Master of Business Administration (MBA) program, and other related master degree.

Possible careers

Graduated could be eligible for an entry-level position as an economist with some businesses or public sector. The opportunities career for graduated they might be financial analyst, bank officer, research.
Faculty of Tourism and Hotel Management

- Bachelor of Art in Hotel Management (B.A.)
- Bachelor of Art in Tourism Management (B.A.)
- Bachelor of Art in International Tourism Management (English Program) (B.A.)

http://www.hos.msu.ac.th
Tel. /Fax : 0-4397-0754
Faculty of Tourism and Hotel Management

Field of Study : Tourism Management Program

**Full title**  >  Bachelor of Art in Tourism Management

**Abbreviation of Program**  >  B.A. Tourism Management

**(136 credits)**

**Scope of the program**

1. The program integrates the complementary sciences in the hotel professional area to develop and harmonize itself to the current situations.

2. The program content offers the study areas in relation to service, administration, operation, communication, information technology, foreign language, laws, and planning for hotel development.

3. The program was qualified as the standard program considerably agreeable to both government and private sectors at domestic and international level.

**Significance of the program**

Currently, Faculty of Tourism and Hotel Management has offered Bachelor of Art in Tourism and Hotel Management, providing an integration of tourism and hotel professional areas, with 130 credits required, for 9 years. The program reformation was performed in order to response to the policy issued by Office of the Higher Education Commission (OHEC) on Thai Quality Framework (TQF) of the Higher Education of Tourism and
Hotel Management (TQF 1). This reformation aims to harmonize the Tourism and Hotel Management program with the TQF 1 requirement. The reformed program has been updated to clearly answer the needs of the employers and labor market in tourism and service industry. Variety of complementary courses has been added into the program with an aim to strengthen the student’s professional skills in tourism and service industry, English communicative skills for international careers, self-confidence, professional ethics, and information technology skills. The reformed program will supply the labor market with the well-qualified graduate whose qualifications domestically and internationally meet the needs of tourism and service industry.

According to the abovementioned, the significance of the program is defined as follows.

1. To instill the students with positive attitude and broad vision toward service careers and equip them with expertise in tourism and hotel careers. The program provides the students with the hands-on course e.g. Service Industry Psychology, Tourist Behaviors, Principles of Tour Guide, Personality Improvement in Service Industry, Housekeeping Operation, Kitchen Operation and Management, Front Office Operation and Management, Restaurant and Banquet, Bar and Beverage, etc. These courses encourage the student to undertake the individual’s intensive practical training. Accordingly, the graduates
are capable to perform effectively in the tourism and service careers and meet the needs of the labor market.

2. To equip the students with ability to compete in tourism and service industry and rapidly move forward to achieve the executive position. The program provides the students with the following courses: Human Resource Management for Service Industry, Laws and Professional Ethics in Service Industry, Service Innovation, Hotel Management, Sustainable Tourism Planning and Development, etc. These courses give more attention on areas of management, problem analysis, problem solving, estimating the situation under the pressure, the risk assessment, and learning of the future trends. Therefore, after graduation, the graduate will begin their careers as the capable personnel equipped with these fundamental abilities in tourism and hotel management, as well as able to rapidly achieve the higher position in the career.

3. Develop and equip the students with ability to operate their personal business in an area of tourism and hotel industry. The program provides the students with the following courses: Service Industry Laws, Hotel Management, Sale and Marketing for Hotel Management, Tour Business Management, Principles of Tour Guide, Bar and Beverage, Thai and Local Foods, Bakery, etc. These courses are offered to answer the needs of the students who wish to start their personal business related to tourism and hotel industry, especially for those who already have their family business. After graduation, these students will be able to operate
and develop their personal businesses to achieve the ultimate goal in the near future.

4. To equip the students with English communicative skills for the tourism and hotel careers in order to improve and build up the student’s capability in performing the international careers and to survive in the associate businesses in ASEAN community. To do so, the program committee has identically agreed to modify the contents of the English elective courses to actually meet the needs and practical use of English in tourism and hotel careers. The former program offered 5 English courses with 15 credits required but the course content did not answer the student’s actual needs and the expected careers. Due to the unclear contents, the program has been reformed for both B.A. in Tourism Management and B.A. in Hotel Management. All courses have been modified to directly meet the requirement of professional fields. In this regard, number of courses was reduced since the English courses already exist in the recently reformed structure of the General Education courses.

5. To promote the academic knowledge for the student’s further education in the associate areas and construct the network of allied institutes and organizations, both government and private sectors, in tourism industry. Indeed, the current program does not offer Research Methodology course, whereas the Seminar on Tourism and Hotel Management course requires only 1 credit. Therefore, the students lack the primary
skills in conducting a research in an area of tourism and hotel management and mostly have difficulty pursuing the further education.

In addition, the current program does not cover the professional training skills, so the 2 reformed programs purposively provide the courses to promote the professional training in order to prepare the students before undertaking their individual training in the real organization. In particular, the professional training course is provided in an association with the collaborative study which creates the network of business owners.

**Qualifications**

The applicant’s qualification is subject to Mahasarakham University’s regulation on the 2004 Bachelor Degree Program; section 4; item 11. It is defined that an applicant must complete the upper secondary education or graduate with an equivalent certificate. An applicant should be well-disciplined. An applicant should not possess a disease which possibly obstructs the education. An applicant should hold all qualifications that fully meet the regulation on the 2005 Bachelor Degree Program stipulated by Mahasarakham University.

**Further Education**

Students are able to pursue the further study in areas of service industry and tourism management.
Possible careers

The possible careers after graduation include tour guide, travel agency staffs, flight attendant, ground service staff, cruise line staff, hotel staffs, conference and event organizer, manager or head of the department in service industry, office worker in the government organization.
Field of Study: Bachelor of Art in Hotel Management

Full title > Bachelor of Art in Hotel Management
Abbreviation of Program > B.A. Hotel Management (133 credits)
Scope of the program

1. The program integrates the complementary sciences in the hotel professional area to develop and harmonize itself to the current situations.

2. The program contents offers the study areas in relation to service, administration, operation, communication, information technology, foreign language, laws, and planning for hotel development.

3. The program was qualified as the standard program considerably agreeable to both government and private sectors at domestic and international level.

Significance of the program

Currently, Faculty of Tourism and Hotel Management has offered Bachelor of Art in Tourism and Hotel Management, providing an integration of tourism and hotel professional areas, with 130 credits required, for 9 years. The program reformation was performed in order to response to the policy issued by Office of the Higher Education Commission (OHEC) on Thai Quality Framework (TQF) of the Higher Education of Tourism and Hotel Management (TQF 1). This reformation aims to harmonize the Tourism and Hotel Management program with the TQF 1
requirement. The reformed program has been updated to clearly answer the needs of the employers and labor market in tourism and service industry. Variety of complementary courses has been added into the program with an aim to strengthen the student’s professional skills in tourism and service industry, English communicative skills for international careers, self-confidence, professional ethics, and information technology skills. The reformed program will supply the labor market with the well-qualified graduate whose qualifications domestically and internationally meet the needs of tourism and service industry.

According to the abovementioned, the significance of the program is defined as follows.

1. To instill the students with positive attitude and broad vision toward service careers and equip them with expertise in tourism and hotel careers. The program provides the students with the hands-on course e.g. Service Industry Psychology, Tourist Behaviors, Principles of Tour Guide, Personality Improvement in Service Industry, Housekeeping Operation, Kitchen Operation and Management, Front Office Operation and Management, Restaurant and Banquet, Bar and Beverage, etc. These courses encourage the student to undertake the individual’s intensive practical training. Accordingly, the graduates are capable to perform effectively in the tourism and service careers and meet the needs of the labor market.
2. To equip the students with ability to compete in tourism and service industry and rapidly move forward to achieve the executive position. The program provides the students with the following courses: Human Resource Management for Service Industry, Laws and Professional Ethics in Service Industry, Service Innovation, Hotel Management, Sustainable Tourism Planning and Development, etc. These courses give more attention on areas of management, problem analysis, problem solving, estimating the situation under the pressure, the risk assessment, and learning of the future trends. Therefore, after graduation, the graduate will begin their careers as the capable personnel equipped with these fundamental abilities in tourism and hotel management, as well as able to rapidly achieve the higher position in the career.

3. Develop and equip the students with ability to operate their personal business in an area of tourism and hotel industry. The program provides the students with the following courses: Service Industry Laws, Hotel Management, Sale and Marketing for Hotel Management, Tour Business Management, Principles of Tour Guide, Bar and Beverage, Thai and Local Foods, Bakery, etc. These courses are offered to answer the needs of the students who wish to start their personal business related to tourism and hotel industry, especially for those who already have their family business. After graduation, these students will be able to operate and develop their personal businesses to achieve the ultimate goal in the near future.
4. To equip the students with English communicative skills for the tourism and hotel careers in order to improve and build up the student’s capability in performing the international careers and to survive in the associate businesses in ASEAN community. To do so, the program committee has identically agreed to modify the contents of the English elective courses to actually meet the needs and practical use of English in tourism and hotel careers. The former program offered 5 English courses with 15 credits required but the course content did not answer the student’s actual needs and the expected careers. Due to the unclear contents, the program has been reformed for both B.A. in Tourism Management and B.A. in Hotel Management. All courses have been modified to directly meet the requirement of professional fields. In this regard, number of courses was reduced since the English courses already exist in the recently reformed structure of the General Education.

5. To promote the academic knowledge for the student’s further education in the associate areas and construct the network of allied institutes and organizations, both government and private sectors, in tourism industry. Indeed, the current program does not offer Research Methodology course, whereas the Seminar on Tourism and Hotel Management course requires only 1 credit. Therefore, the students lack the primary skills in conducting a research in an area of tourism and hotel management and mostly have difficulty pursuing the further education.
In addition, the current program does not cover the professional training skills, so the 2 reformed programs purposively provide the courses to promote the professional training in order to prepare the students before undertaking their individual training in the real organization. In particular, the professional training course is provided in an association with the collaborative study which creates the network of business owners.

Qualifications

The applicant’s qualification is subject to Mahasarakham University’s regulation on the 2004 Bachelor Degree Program; section 4 ; item 11. It is defined that an applicant must complete the upper secondary education or graduate with an equivalent certificate. An applicant should be well-disciplined. An applicant should not possess a disease which possibly obstructs the education. An applicant should hold all qualifications that fully meet the regulation on the 2005 Bachelor Degree Program stipulated by Mahasarakham University.

Further Education

Students are able to pursue the further study in an area of Hotel Management and the associate areas.

Possible careers

Hotel staffs in all departments including sale department, front office, reception desk, housekeeping, kitchen staffs, restaurant and dining room, greeting and banquet, wine presenter,
small hotel business owner, restaurant manager, manger or head of the department in service industry, public-relation staffs, flight attendant, ground service staff, conference and event organizer, cruise line staff, and administrative officer.
Field of Study: International Tourism Management Program (English Program)

Full title > of Art in International Tourism Management (English Program)

Abbreviation of Program > B.A. in International Tourism Management (English Program) (132 credit)

Scope of the Program

1. The program theoretically and practically applies an integration of the complementary sciences engaged to the tourism professional areas to develop and harmonize itself to the current situations.

2. The program content offers the study areas in relation to management, service, administration, communication, information technology, foreign language, laws, tourism resource development planning, preservation and distribution of local culture and arts as the uniqueness of the country.

3. The program was qualified as the standard program considerably agreeable to both government and private sectors at domestic and international level.

Significance of the program

Bachelor of Art in International Tourism Management (English Program) has been purposively developed to serve the needs for the professionals in tourism industry, and the progress
in careers harmonized domestically and internationally with service and tourism industry growth. The teaching and learning management mainly focuses on business experiences and modern academics, as well as technology implementation in increasing the productivity, service quality, and the universal ethics.

According to the abovementioned, the significance of the program is defined as follows.

1. To equip the students with a clear insight toward tourism industry and the complementary service business, and to develop the students to be capable in applying knowledge and skills into their careers in tourism and service industry. The program operates the teaching and learning management with an emphasis on classroom learning and experience-based learning by offering the following courses: Principle of Tour Guide, Logistics for Airline Business and Tourist Transportation System, Kitchen and Cooking, etc. These courses are typically operated as classroom and experience-based learning, as well as the professional training in each semester.

2. To equip the students with ability and skills in tourism and service management, in order to prepare them to be capable for an executive position and perform the assignment. To do so, the program provides the students with the following courses: Tourism Policy and Planning, Tour Business Planning and Operation, etc. These courses give more attention on
management, problem analysis, problem solving, estimating the situation under the pressure, the risk assessment, and the future trend awareness.

3. To instill the students with morality and ethic in business area, which requires honesty, sincerity, and public-mind and environmental friendliness. To do so, the program provides the students with the following courses: sustainable Tourism Planning and Development, Community-Based Tourism Management, Laws and Professional Ethics for Tourism and Hotel, etc.

4. To serve the needs for the professionals in tourism areas required by the government organizations, public enterprises, and private sectors, in both domestic and international contexts. The main sector is the Mekong sub-region group. The courses contributing to this goal includes International Tour Business Management, etc.

5. To develop the students to be excellent in English communication for the career and build up the student’s capability to perform effectively in the international careers and to survive in ASEAN community. To response to the needs, the program gives more attention on the third languages. Besides, in order to strengthen the student’s communicative skills in foreign languages, 6 complementary courses have been added to promote the foreign language skills for professional fields. These courses includes English for Professional Fields, French for
Professional Fields, Chinese for Professional Fields, Korean for Professional Fields, Vietnamese for Professional Fields, Japanese for Professional Fields, etc. To fulfill the program, the students need to attend 5 courses and gain 15 credits.

6. To encourage the students to be capable in the academic knowledge and research skills so that they are ready to pursue their further education in both the country and abroad. The courses contributing to this further study includes Research Methodology for Tourism and Hotel, etc.

7. To promote a great opportunity for the student exchange with the associated foreign universities. Thus, the program aims to achieve the universal standard by commit the course comparison with the universities in various foreign countries e.g. England, Australia, America, Switzerland, and other associated counties. The courses contributing to this student’s exchange are Organization and Management, Tourism Industry, etc.

Qualifications

The applicant’s qualification is subject to Mahasarakham University’s regulation on the 2004 Bachelor Degree Program; section 4; item 11. It is defined that an applicant must complete the upper secondary education or graduate with an equivalent certificate. An applicant should be well-disciplined. An applicant should not possess a disease which possibly obstructs the education. An applicant should hold all qualifications that fully meet the regulation on the 2005 Bachelor Degree Program stipulated by Mahasarakham University.
Further education

Students are able to pursue the further study in areas of service industry and tourism management.

Possible careers

Bachelor of Art in International Tourism Management (English Program) has been established with strong intention to produce the graduate who is capable to perform a variety of work in the tourism area, in government and private sectors in domestic and international contexts, as follows.

1. Tour guide
2. Travel agency staff
3. Flight attendant
4. Ground service staff in an airport
5. Cruise line staff
6. Hotel staff
7. Conference and event organizer
8. Manager or chief in service industry
9. Office worker in the government organization responsible for inspecting, supervising, planning, and developing the tourism industry
Faculty of Humanities and Social Sciences

- Bachelor of Arts Program in Thai Language (B.A.)
- Bachelor of Arts Program in Language for Creation of Printed Media (B.A)
- Bachelor of Arts Program in English (B.A.)
- Bachelor of Arts Program in English for International Communication (B.A.)
- Bachelor of Arts Program in Business English (B.A.)
- Bachelor of Arts Program in Chinese (B.A.)
- Bachelor of Art Program in Japanese (B.A.)
- Bachelor of Arts Program in French (B.A.)
- Bachelor of Arts Program in History (B.A.)
- Bachelor of Arts Program in Community Development (B.A.)
- Bachelor of Arts Program in Korean (B.A.)
- Bachelor of Art Program in ASEAN Languages and Cultures (Khmer, Lao, Mianmar, Vietnamese) (B.A.)
- Bachelor of Science Program in Development Geography for Resources Management (B.Sc.)

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Faculty of Humanities and Social Sciences

Field of Study: Thai Language

Full title > Bachelor of Arts Program in Thai Language

Abbreviation of Program > B.A. Thai

(Amount of unit: 129 units)

Scope of the Program

Thai language and literature; principles, theories and applications which are in accordance with communication and social lives.

Significance of the Program

Thai language and literature are one of the identities of Thailand. Graduates with knowledge and ability in using Thai language and literature will help sustain the uniqueness of the country. They may seek various occupational careers and further their studies in several fields.

Applicants must:

1. have achieved at least upper secondary education or equivalent (Grade 12).
2. be a person with good behavior.
3. Have a healthy body and mind no illness or a contagious disease or no disorders that interfere with the study.
4. Have obtained other obligations according to Mahasarakham University’s Rules of Undergraduate Study B.E. 2547, Section 4, No. 11.
Further Study

Master degree, as well as doctorate degree, in the fields of Thai language and Literature, Linguistics, Arts, Tai study, Cultural Studies, Teaching Thai, and others, related fields.

Possible careers

The graduates can be employed in various careers such as academic scholars, public relation officers, journalists, radio and television moderators, officials or employees of state agencies such as the Ministry of Education, Ministry of Culture, Ministry of Interior and other ministries.
Feild of Study Language for Creation of Printed Media

**Full title** > Bachelor of Arts Program in Language for Creation of Printed Media

**Abbreviation of Program** > B.A. Language for Creation of Printed Media (Amount of unit 141 units)

**Scope of the Program**

Knowledge and skills in language and literary works; knowledge of principles in mass media; expertise in the preparation or production and publication of books and printed media including the knowledge in business and management related to publication and printed media.

**Significance of the program**

The course is interdisciplinary both in the course content and teaching processes which gather knowledge from various fields, to produce graduates who have knowledge and expertise in the field of creative media. These knowledges can lead to the careers relating to with printed media such as of the creative writers, editors and producers who understand the nature and process of media production, or entrepreneurs who have the ability to manage the organization and publication business with morality and ethics of the profession and be able to apply such knowledge to develop writing professional and publishing in the future.
Applicants must

1. achieved at least upper secondary education or equivalent (Grade 12).
2. Be a person with good behavior.
3. Have a healthy body and mind no illness or a contagious disease or no disorders that interfere with the study.
4. Have obtained other obligations according to Mahasarakham University’s Rules of Undergraduate Study B.E. 2547, Section 4, No. 11.

Further Study

1. Master and doctorate degree in journalism.
2. Master and doctorate degree in the field of mass media.
3. Master and doctorate degree in the field of language and literature.

Possible Careers

1. Careers in mass media such as reporters, photographers, graphic staff, proof readers, columnists, advertising staff and editors.
2. Jobs in creative writing like a writer.
3. Publication business such as publishers and printing house owners.
Field of Study: English

Full title > Bachelor of Arts Program in English

Abbreviation of Program > B.A. in English (Amount of unit: 138 units)

Scope of the Program

The program includes courses in English skill development, as well as courses in English literature, English linguistics, and skills application of English in various occupational areas, such as translation and interpretation, tourism, business, and journalism.

Strength of the Program

The strength of the program is the diversity of courses leading to various choices of occupational careers and fields of study at a higher level of education, based on students’ interests. Besides, instruction of all major subjects in the program is in English, which enables students to effectively develop their language skills.

Required Qualifications

Applicants must have completed a secondary level of education, namely, Matthayomsuksa 6 or equivalent.

Guidelines for Further Study

Graduates of this program can pursue a graduate degree in the fields of English, English literature, linguistics, teaching of English, English for communication, translation, and other related areas, in educational institutions in Thailand and abroad.
Guidelines for Future Careers

Graduates holding a B.A. in English may seek employment in both government and private sectors as, for instance, a translator, an interpreter, an airline officer, a secretary, a foreign affairs officer, a public relations officer, a receptionist, a tourist guide, an English teacher, and other related careers.
Field of Study: English for International Communication

Full title > Bachelor of Arts Program in English for International Communication

Abbreviation of Program > B.A. English for International Communication (Amount of unit 138 unit)

Scope of the Program
- To develop English skills including listening, speaking, reading, and writing as well as students’ critical thinking skills
- To enhance and develop students’ personalities, interpersonal skills, and language usage in various professional organizations

Strengths of the Program
- Requiring a third language for all students (Chinese, Japanese, French or other Asian languages)
- Learning with native speakers of English
- Learning and experiencing cultures and traditions in English speaking countries
- Interning in world-class organizations

Required Qualifications
- Completion of high school or equivalent
- Good command of English
Guidelines for Further Study

Pursuing a higher degree both in Thailand and abroad

Guidelines for Future Careers

Working as government and private personnel, translators, interpreters, tour guides, world-class airline staff, state enterprise officials, public relations officers, etc.
Field of Study: Business English

Full title  >  Bachelor of Arts Program in Business English

Abbreviation of Program > B.A. in Business English
(Amount of unit : 132 units)

Scope of the Program

The program includes courses in English skill development emphasizing language used in business, as well as courses in accountancy and management, human resources management, and economic fields of study.

Strength of the Program

The strength of the program is the diversity of courses leading to various choices of professional careers and fields of study at a higher level of education, based on students’ interests. Besides, instruction of all major subjects in the program is in English, which enables students to effectively develop their language skills.

Required Qualifications

Applicants must have completed a secondary level of education, namely, Matthayomsuksa 6 or equivalent.

Guidelines for Further Study

Graduates of this program can pursue a graduate degree in the fields of English, English for communication, MBA, and other related areas, in educational institutions in Thailand and abroad.
Guidelines for Future Careers

Graduates holding a B.A. in Business English may seek employment in both government and private sectors as, for instance, a banker, an interpreter, an airline officer, office staff, a secretary, a foreign affairs officer, a public relations officer, a receptionist, a tour guide, an English teacher, and other related careers.
Field of Study : Chinese

Full title > Bachelor of Arts Program in Chinese

Abbreviation of program > B.A. Chinese

(Amount of unit : 136 units)

Scope of the Program

Most of the courses are designed for practice of 4 skills, namely, reading, writing, listening, and speaking. There are many courses of teaching, translation, tour guide, interpreter, and Chinese business.

Strength of the program

1. Students can take summer courses abroad and transfer the credits so as to graduate within 3 years and a half.
2. There is the course of internship in a foreign country.
3. There is cooperation with some universities in China.

Required Qualifications

Applicants must have completed the Higher School Certificate.

Future Study

Graduates of the program can pursue a higher degree in Linguistics, and Language Teaching

Possible Careers

Field of Study: Japanese

Full title > Bachelor of Art Program in Japanese

Abbreviation of program > B.A in Japanese (135 credits)

Scope of the Program

The course emphasizes Japanese language skills including listening and speaking in daily life, reading and writing Japanese Kanji, as well as reading, for examples, articles, magazines, letters, etc.

Strength of the Program

The learner will improve their four skills including listening, speaking, reading, and writing, able to use Japanese language accurately and appropriately in the modern age, and will develop self-confidence in applying the knowledge to the real situation in the workplace and in everyday life.

Required Qualifications

The eligible applicant must hold the certificate of the secondary education, and/or certificate of vocational education or equivalent.

Guidlines Further Study

Graduates are able to advance the Master Degree in linguistics, Japanese, Japanese literature, Asian studies, interpretation, hotel and tourism, Japanese history, and other related fields in Thailand and aboard.
Possible Careers

Graduates of this program may seek employment in both state and privat organizations relating to interpretation, tourism, public relations, and service industry. For examples, they may be hired as an instructor, a researcher, a secretary, and other related occupational careers.
Field of Study: French

Full title > Bachelor of Arts Program in French

Abbreviation of program > B.A. in French

(Amount of unit: 138 units)

Scope of the Program

The program includes courses in French skill development, as well as courses in French literature, French linguistics, and skills application of French in various occupational areas, such as translation and interpretation, tourism, hotel, business, and journalism.

Strength of the Program

The strength of the program is the diversity of courses leading to various choices of occupational careers and fields of study at a higher level of education, based on students’ interests. Besides, extracurricular activities are organized throughout the year.

Required Qualifications

Applicants must have completed a secondary level of education, namely, Matthayomsuksa 6 or equivalent and should be interested in French language and culture. French knowledge background is not necessary.
Guidelines for Further Study

Graduates of this program can pursue a graduate degree in the fields of French, French literature, linguistics, teaching of French, French studies, translation, and other related areas, in educational institutions in Thailand and abroad.

Guidelines for Future Careers

Graduates holding a B.A. in French may seek employment in both government and private sectors as, for instance, a translator, an interpreter, an airline officer, a secretary, a foreign affairs officer, a public relations officer, a receptionist, a tourist guide, a French teacher, and other related careers.
Field of Study: History

Full title > Bachelor of Arts Program in History
Abbreviation of program > B.A. History (Amount of unit: Minimum 132 units)

Scope of the Program

The degree programme in History provides students with tailor-made curriculum that responds to social changes by building a strong foundation of historical knowledge for students. The skills learnt can be applied to many aspects of social development, like knowledge and analytical skills regarding local communities in Thailand, Southeast Asian countries and global community, as well as history for touristic, museum and archival purposes.

Strength of the Programme

This program emphasises the followings:

1. Multi-disciplinary approaches
2. Both theoretical and practical knowledge
3. Current global social and cultural trends and modern academic approach
4. Prospect for students’ versatile career opportunities both in Thailand and abroad

Requirements:

Applicant must have completed a secondary education (Mattayomsuksa 6) or equivalent as issued by the Ministry of Education, Thailand.
Further Study

Graduates of this programme can pursue a graduate degree in many fields of study, such as history, archaeology, cultural studies, anthropology, tourism management, museum studies, archives, and records management, or other related subjects.

Future Career

Graduates holding a B.A. in History, with expertise and skills in history may seek employment in government and private organisations such as cultural centres, museums, travel agencies, archives, and, particularly, local organisations. Among the most popular job for History graduates are:

1. Government officials, employees in companies, and NGO workers in organisations that deal with museums, archives, cultural centres, local development, and Greater Mekong Sub-region development studies

2. Employees in tourism industry

3. Researchers or specialists in culture, history, archives, anthropology, local development, and Greater Mekong Sub-region development studies

4. Teachers of social studies (additional certificate in teaching is required)
Field of Study : Community Development

**Full title**  >  Bachelor of Arts Program in Community Development

**Abbreviation of program** > B.A. Community Development

(Amount of unit : 130 units)

**Scopes of the Program :**

1. Basic knowledge of social sciences such as economics, politics, law; social psychology, etc.
2. Concepts and theories of sociology and anthropology.
4. Knowledge of contemporary issues of Thai community and society.
5. Professional skills and experiences in community development.

**Strenght of The program :**

1. Students may complete the program within 3 years and a haft year.
2. Students will be provided with field experiences both in Thailand and ASAEN communities.
3. Students will be trained by scholars and experts in community development.
4. The Program has an academic collaboration with local administrative organization.
Requirements:
1. Completed from secondary school or similar.
2. Interested in voluntary activities or social services.
3. Other requirements that specified in the University’s Rule.

Future Study
1. Community development, social development, development studies.
2. Rural, urban and regional development planning.
3. Social sciences, social sciences for development, research for local development.
5. Social work, social welfare, human rights and development.

Future Careers
1. Development researcher
2. Project administrative officer and manager
3. Training manager and organizer
4. Strengthening community organization and civil society
5. Campaign and media for development
Development Geography for Resources Management

Full title > Bachelor of Science Program in Development Geography for Resources Management

Abbreviation of program > B.Sc. Development Geography for Resources Management (Amount of unit : 135 units)

Scope of the Program

The program includes courses in geography, resources management, environment, urban planning, survey, geographic information system, remote sensing and global positioning system.

Strengths of the Program

1. It is the only program in geography that has been offered in the northeast of Thailand
2. It is an up-to-date program that corresponds to the changing world, and it is a master of other programs in geography.
3. The program directly promotes field experience.
4. Graduates can seek employment in government sector, private sector and state enterprise.

Qualifications

Applicants must have completed a secondary level (Matthayomsuksa 6) of education in geography, or equivalent.

Guidelines for Further Study

Graduates of this program can pursue a graduate degree in the fields of geography, geoinformatics, settlement geography
and urban planning, environment science and other related areas, in educational institutions in thailand and abroad.

**Guidelines of Future Careers**

Graduates holding a B.Sc. in Development Geography for Resources Management may seek employment in both government, private sectors and state enterprise as, for instance, Military Department, Department of Health, Department of Environmental Quality Promotion, Office of Environmental Policy and Planning, Pollution Control Department, National Parks, Wildlife and Plant Conservation Department, Department of Forestry, Department of Mineral Resources, Department of Fisheries, Department of Highways, Department of City Planning, Local Governments, Meteorological Department and Geo-Informatics and Space Technology Development Agency, Environmental planning and environmental consulting, oil and mineral exploration company, Electricity Generating Authority of Thailand, The National Petroleum Authority, Geography teacher, and other related careers.
Field of Study: Korean

Full title > Bachelor of Arts Program in Korean

Abbreviation of program > B.A. Korean (Amount of unit:
Minimum 130 units)

Scope of the Program

Studying Korean language with virtue and creativity so as to understand the human kind.

Prominent point of program

1. Develop all Korean language skills: listening, speaking, reading and writing.
2. Integrate knowledge consisting of language, politics, economy, society and culture which relate to Republic of Korea.
3. Support students to have knowledge and experience as well.

Requirements

Applicants must hold a high school certificate (M.6) and/or vocational certificate or equivalent.

Future Study

Graduates can further study inbound or outbound in the field of linguistics, Korean language and culture, Korean studies, etc.

Possible Careers

1. Scholar (teacher, lecturer)
2. Researcher
3. Interpreter
4. Secretary
5. Educator
6. Employee
Field of Study: ASEAN Languages and Cultures

Full title > Bachelor of Arts Program in ASEAN Languages and Cultures (Khmer, Lao, Mianmar, Vietnamese)

Abbreviation of program > B.A. (ASEAN Language and Culture)

(Amount of unit 140 units)

Scope of the Program

Integration of language skills in ASEAN languages including Burmese, Khmer, Lao, and Vietnamese, with an understanding of the cultures, ways of life, politics, history, and arts. Strength of the program

- Students will get language skills in Burmese, Khmer, Lao and Vietnamese.
- Students will learn and understand about the ASEAN cultures
- Overseas experience and job are assured

Qualifications

1. Achieved at least upper secondary education or equivalent (Grade 12)
2. A person with good behavior.
3. A person with a healthy body and mind. No illness or a contagious disease or no disorders that interfere with the study.
4. Has other obligations according to Mahasarakham University’s Rules of Undergraduates Study B.E. 2547, Section 4, No. 11
**Further Study**

Master and doctorate degree in the fields related to linguistics, language and culture, politics and governance and more.

**Possible careers**

Teachers in elementary and secondary schools, teaching ASEAN language, and culture; Private companies such as travel agencies, tour guides, translator, interpreter, coordinator, officials or employees of state agencies, such as the universities, the Ministry of Education, Ministry of Culture, Ministry of Interior and other ministries.
College of Politics and Governance

- Bachelor of Political Science Program (B.Pol.Sci.)
- Bachelor of Political International Relations (B.Pol.Sci.)
- Bachelor of Political Administration (B.Pol.Sci.)
- Bachelor of Law (LL.B.)

http://www.copag.msu.ac.th
Tel. /Fax : 0-4375-4317, 0-4375-4137
Field of Study: Politics and Government

Full title > Bachelor of Political Science Program

Abbreviation of Program > B.Pol.Sci. Politics and Government

(Total: 141 credits)

Scope of Program

The program is designed to enhance an understanding of the prospective students on politics and governments within the context of the northeastern region of Thailand and the Greater Mekong Subregion; improve their summarising, analytical, criticising and explanatory skills in writing and speaking; and encourage them to develop (good/sensible) citizenship in terms of virtues, morality and social responsibilities.

Significance of the program

The program aims to cultivate the graduates’ knowledge about politics and governments in Thailand - the northeastern region in particular. It strives for developing the citizens who have the analytical and constructive critising skills, political virtues and great enthusiasm in political participation and engagement.
Qualifications

The applicant is required to possess a high school diploma or its equivalent, be well-behaved and have good physical and mental health condition. He/she must not suffer serious illness or any disorder that might obstruct his/her study. The applicant must fulfill other requirements as defined by the University.

Further Education

The graduates can further their postgraduate studies in Thailand and overseas in the following disciplines – politics, public administration and public policy, management, economics and other relevant social sciences.

Possible careers

The graduates have the abilities to work in public and private sectors. The careers that they can pursue include national and local politicians, administrative court officials, constitutional court officials, deputy chiefs of local administrative organisations, plan and policy analysts, police officers, lecturers and academics, local and international NGO officers, reporters, personnel officers and executive officers in private companies.
Field of Study: Public Administration

Full Title > Bachelor of Public Administration
Abbreviation of Program > B.Pol.Sci. Public Administration
(Total: 141 credits)

Scope of Program
The program is designed to enhance an understanding of the prospective students on public administration within the context of administrative management skills in public and private sectors; and encourage them to develop (good/sensible) citizenship in terms of virtues, morality, and social responsibilities.

Significance of the program
The program aims to cultivate the graduates’ knowledge about administrative management skills in public and private sectors.

Qualifications
The applicant is required to possess a high school diploma or its equivalent, be well-behaved and have good physical and mental health condition. He/she must not suffer serious illness or any disorder that might obstruct his/her study. The applicant must fulfill other requirements as defined by the University.
Further Education

The graduates can further their postgraduate studies in Thailand and overseas in the following disciplines – politics, public administration, management, economics and other relevant social sciences.

Possible careers

The graduates have the abilities to work in public and private sectors. The careers that they can pursue include national and local politicians, administrative court officials, constitutional court officials, deputy chiefs of local administrative organizations, plan and policy analysts, police officers, developers, community supervision employees, lecturers and academics, bank employees, reporters, personal officers and executive officers in private companies.
Field of Study: Political International Relations

Full Title > Bachelor of Political Science Program
Abbreviation of program > B.Pol.Sci. PoliticalInternational Relations (Total 141 credits)

Scope of Program
To give students a strong grounding in international relations both in theories and practice. The students can apply the knowledge into themselves, societies and nations. This curriculum has been designed to create moral and ethical graduate students who will be responsible in society.

Significance of the program
To produce and develop international affairs professionals who understand both in theories and practice. Graduate students are qualified to analyze the increasingly complex issues that transcend national boundaries and apply the knowledge for the benefit of themselves, societies and nations.

Qualifications
The applicant is required to possess a high school diploma or its equivalent, be well-behaved and have good physical and mental health condition. He/she must not suffer serious illness or any disorder that might obstruct his/her study. The applicant must fulfill other requirements as defined by the University.
Further Education

Graduates students will further their studies in domestic and foreign institutions (both in Master and Doctoral Degree). Areas of study will be Political Science, International Relations, Diplomacy, Economics or Social Science.

Possible careers

Graduate students can acquire for a position in both government and private sectors; for example, diplomat, international relations officer, university lecturer, banking officer, journalist, translator, interpreter and International Organizations worker.
Field of Study : Law

Full Title  >  Bachelor of Law

Abbreviation of program > LL.B. Law (Total 145 credits)

Scope of Program

The program is designed to enhance an understanding on the context of law, both in theories and in practice; to build professional consciousness on legal perspectives; and to encourage students to develop (good/sensible) citizenship in terms of virtues, morality, and social responsibilities.

Significance of the program

The program aims to cultivate the graduates’ knowledge about law. It strives for developing theoretical and practical skills as well as professional consciousness to further support them to work as legal personnel in governmental and private organizations.

Qualifications

The applicant is required to possess a high school diploma or its equivalent, be well-behaved and have good physical and mental health conditions. He/she must not suffer serious illness or any disorder that might obstruct his/her study. The applicant must fulfill other requirements as designed by the University.
Further Education

The graduates can further pursue their postgraduate studies in Thailand and overseas in the field of law or social sciences.

Possible careers

The graduates have the abilities to work in public and private sectors. The careers that they can pursue include judges, prosecutors, lawyers, police officers, NGO officers, and staff at various private companies.
Faculty of Education

- Bachelor of General Science (B.Ed.)
- Bachelor of Mathematics (B.Ed.)
- Bachelor of Social Studies (B.Ed.)
- Bachelor of Education English (B.Ed.)
- Bachelor of Thai Language (B.Ed.)
- Bachelor of Early Childhood Education (B.Ed.)
- Bachelor of Education program in Educational Technology and Communications (B.Ed.)
- Bachelor of Science program in Psychology (B.S.)
- Bachelor of Sport Science (B.S.)

http://www.edu.msu.ac.th
Tel. /Fax : 0-4372-1764
Field of Study : General Science

Full title > Bachelor of General Science

Abbreviation of Program > B.Ed.General Science

(Amount of unit 166 units)

Scope of program

The bachelor degree of Education, General Science, provides various contents of General Science, focusing on General Science. Both theories and practices of General Science are given as main teaching design.

Qualifications

Completed M.6 or secondary level or equivalent.

Further Educations

Post graduation education in General Science.

Possible careers

Working as researcher, developers, trainer, and academic educators. Being university lectures, educational persons.
Field of Study: Mathematic

Full title > Bachelor of mathematic

Abbreviation of programme > B.Ed. mathematic

(Amount of unit 168 units)

Scope of program

The bachelor degree of Education, Mathematic, provides various contents of Mathematic, focusing on Mathematic. Both theories and practices of Mathematic are given as main teaching design.

Qualifications

Completed M.6 or secondary level or equivalent.

Further Educations

Post graduation education in Mathematic.

Possible careers

Working as researcher, developers, trainer, and academic educators. Being university lectures, educational persons.
Field of Study: Social Studies

Full title > Bachelor of Social Studies

Abbreviation of Program > B.Ed. Social Studies

(Amount of unit 167 units)

Scope of program

The bachelor degree of Education, Social Studies, provides various contents of Social Studies, focusing on Social Studies. Both theories and practices of Social Studies are given as main teaching design.

Qualifications

Completed M.6 or secondary level or equivalent.

Further Educations

Post graduation education in Social Studies.

Possible careers

Working as researcher, developers, trainer, and academic educators. Being university lectures, educational persons.
Field of Study : English

Full title  >  Bachelor of Education English

Abbreviation of Program  >  B.Ed. English (Amount of unit 166 units)

Scope of program:

  English Education program provides numerous courses that blend theory and practice including (1) ethics for EFL teachers (2) content knowledge (English skills, applied linguistic for teaching EFL, culture, and English and American literature) and (3) Facilitating teaching and learning EFL process

Significance of the program

  This program prepares students for EFL teaching and conducting research as well as develops students in teacher profession ethics and also adopts public mind.

Qualifications

  Completed M.6 or secondary level or equivalent.

Further Educations

  Applied linguistic, Teaching EFL

Possible careers

  Working as teachers, researchers and supervisors and other careers relevant to this area.
Field of Study: Thai Language

Full title > Bachelor of Thai Language

Abbreviation of Program > B.Ed.Thai Language

(Amount of unit 166 units)

Scope of program

The bachelor degree of Education, Thai Language, provides various contents of Thai Language, focusing on Thai Language. Both theories and practices of Thai Language are given as main teaching design.

Qualifications

Completed M.6 or secondary level or equivalent.

Further Educations

Post graduation education in Thai Language.

Possible careers

Working as researcher, developers, trainer, and academic educators. Being university lectures, educational persons.
Field of Study: Early Childhood Education

Full title > Bachelor of Early Childhood Education
Abbreviation of program > B.Ed. Early Childhood Education
(Amount of unit 166 units)

Scope of program

The bachelor degree of Education, Early Childhood Education, provides various contents of early childhood education, focusing on educational management for children under 6 through appropriate experiences meeting children’s age, abilities, needs, and interest. Early childhood undergraduate students will learn how to support young children’s development—physical, emotional, social, and intelligence, and encourage their potential as extremely as they can. Both theories and practices of early childhood education are given as main teaching design.

Significance of the program

1. The students will be key persons of communities and societies as early childhood teachers and will be able to work effectively at any early childhood workplaces.

2. The students will be leaders of communities and societies in order to apply knowledge of early childhood education for proudly helping people living in the same context and area as they do.

3. The students will can apply resources and local wisdom for working and realize self efficiency economy concept created by the King Rama IX.
Qualifications

1. Completed M. 6 or secondary level or equivalent.
2. Applicants’ qualifications will meet the requirements of the Mahasarakham University Educational Recruitment Regulations.

Further Educations

1. Post graduation Education in Early Childhood Education
2. Post graduation Education in Psychology
3. Relevant majors such as educational administration, business administration, human resource management, etc.
4. Any master degrees can be applied for both domestic and international universities.

Possible careers

1. Being university lecturers, educational persons, early childhood teachers, and caregivers, working at any early childhood workplaces under either government or private sector.
2. Working as researchers, developers, trainers, academic educators, and etc.
3. Being business owners relating to early childhood services such as daycare, nursery or child developmental center and being child rearing practices consultant.
4. Working at any company which produces children’s books, toys, and materials.
5. Able to take care and bring up a child/children appropriately for being good citizen.
Field of Study: Psychology

**Full title** > Bachelor of Science program in Psychology

**Abbreviation of program** > B.S. Psychology (Amount of unit 146 units)

**Scope of program**

The program focuses on knowledge regarding principles and theories of Psychology and research in Psychology, and gives the opportunity for the learners to practice in the organizations providing services in Psychology.

**Significance of the program**

Focusing on practices of Psychology.

**Qualifications**

Completed M.6 or secondary level or equivalent.

**Future Education**

Post graduation in Psychology or equivalent.

**Possible careers**

Working as psychologist, social worker, researcher, personality trainer, human resource officer, and officer in organizations giving services in Psychology.
Field of Study: Sport Science

Full title > Bachelor of Sport Science

Abbreviation of program > B.Sc. Sport Science

(Amount of unit at least 125 unit)

Scope of program

This curriculum was designed for students undertaking a bachelor’s degree with a deep and thorough understanding of exercise and sport. Upon graduation, students will be sufficiently skilled to apply their knowledge to a range of occupations related to exercise and sport. Students will have knowledge, understanding in Physiology exercise, Biomechanics, Nutrition and Sport Psychology. They will also be able to apply local Knowledge in their major harmoniously. Teaching is performed through several techniques including lectures, tutorials, practicals and workshops in real situations. Students can work for government and private social program.

Significance of the program

Upon graduation, students will be able to:

1. To be an expert and teach or suggest about exercise and sport to people.
2. To design exercise, sport training and evaluation programs.
3. To integrate sports science with folk wisdom.
Qualifications

1. To follow the rules of MSU Bachelor’s degree 2004, category 4 and number 11.
2. To have graduated from Matayom 6 or college certificate

Further Educations

Students can study further in other related majors domestically or overseas in the following:

1. Exercise science and sport
2. Sport science
3. Physiology exercise
4. Sport management
5. Sport education
6. Other

Possible careers

1. The Government positions such as school, college, university, sport organization.
2. Coach of sport person or sport team.
3. Sport authority of sub-district administrative organization under control by Ministry of Interior
4. Positions or authority in sport association
5. Fitness trainer
6. Sport camp organizer
7. Assistance of physical therapy and sport psychology field.
8. Sport equipment sales person
Faculty of Fine and Applied Arts

- Bachelor of Fine and Applied Arts Program in Visual Arts (B.F.A.)
- Bachelor of Fine Arts in Performing Arts Program (B.F.A.)

http://www.fineart.msu.ac.th
Tel. /Fax : 0-4375-4384
Faculty of Fine and Applied Arts

Field of Study : Visual Arts

Full title > Bachelor of Fine and Applied Arts Program in Visual Arts

Abbreviation of program > B.F.A. Visual Arts

(Amount of unit 131 unit)

Course Description

Majors

1) Painting
2) Sculpture
3) Graphic Arts
4) Thai Arts
5) Multimedia Arts

Significance of the program

Create and develop students to have knowledge, abilities, creative thinking, analysis thinking for work of visual arts creation. Create students to be a leadership and responsibility person for themselves and society. Furthermore, students have the abilities to communicate and can use appropriate technology.
Qualification

1. Graduated from high schools or equivalent institutions which are certified by Ministry of Education and GPAX not less than 2.00
2. Full compliance with Bachelor Degree MSU Regulations.
3. Those who do not match with the qualification in 1. and 2. may be considered for study depend on Chairman of Program Administrative Committee and Dean’s discretion.

Further Study

Can study in Master Degree and Doctoral Degree both domestic and abroad.

Career Opportunities

1. Painter
2. Sculptor
3. Graphic artists
4. Thai artists
5. Multimedia artist
6. Multimedia designer
7. Creative thinkers, art scholars and independent artist
Field of Study : Performing Arts

Full title  >  Bachelor of Fine Arts in Performing Arts Program
Abbreviation of program > B.F.A. Performing Arts
(139 credits are required)

Course Description

Majors
1) Thai Dance
2) Folk Dance
3) Western Dance
4) Stage and Screen Performing

Significance of the program

Create and develop human resources in Performing Arts to have knowledge and abilities in creativities, analysis and knowledge application for Performing Arts development.

Qualification

1. Graduated from high schools or equivalent institutions which are certified by Ministry of Education and GPAX not less than 2.00
2. Full compliance with Bachelor Degree MSU Regulations.
3. Those who do not match with the qualification in 1. and 2. may be considered for study depend on Dean’s discretion.
Further Educations

Can study in Master Degree and Doctoral Degree both domestic and abroad such as Cultural Science, Dance, Performing Arts Study Choreography Dance Education, Communication Arts, Fine and Applied Arts Research, etc.

Possible careers

Can work in both public and private units such as director, actor, performing manager, dance designer in a variety of media, lecturer, etc.
College of Music

- Bachelor of Music (B.M)

http://www.musicmsu.net
Tel. /Fax: 0-4375-4385
College of Music

Field of Study : Music  Program

Name of program  >  Bachelor of Music
Abbreviation  >  B.M Music (Amount of unit 134 units)

Program Content

1. Studies in the fields of Thai Classical Music, Folk Music (with a specialization in Isan music), and Western Music, focusing on theory and performance.

2. Learning skills ranging from basic to advanced levels.

3. Instruction in the fields of Music History, Music Theory, Music Analysis, Harmony and Arrangement, and Music Composition.

Objectives

1. The program aims to provide students with an integrated knowledge in the varieties of musics, Thai Music, Folk Music and Western Music.

2. The program aims to provide practical skills for solo and ensemble playing.

3. The program aims to train students in music research, field studies and seminars, towards enhancing professional experience, and musical excellence.
Eligibility

1. The applicant should have completed a diploma in High School (Grade 12) or its equivalent -- a Certificate or Diploma, with a GPAX of not less than 2.00

2. In accordance with the rules and regulations of Mahasarakham University, students must comply with the stipulations concerning the Bachelor’s degree program dated 2004, division 4, for incoming students and other types of students, as described in Section 11 governing applicants and entrance qualifications (see appendix B).

Future Career in Music

Graduates of the music program are qualified to work in both public and private institutions, scholars, composers, and as professional musicians in recording studios and music business establishments, as well as engage in professional performances as musicians and singers, like molam (Isan folk song), in stage, television and cinema.

Career Opportunities

Students who have finished a B.F.A degree in Music are qualified to continue on to graduate studies, to pursue a Master’s degree and/or a Doctoral degree in Music or related fields, both in Thailand and abroad.
Faculty of Cultural Science

Bachelor of Arts Program in Cultural Science (B.A.)

http://www.culturalscience.msu.ac.th
Tel. /Fax : 043-742827
Faculty of Study : Cultural Science

Full title > Bachelor of Arts Program in Cultural Science
Abbreviation of Program > B.A. Cultural Management
(134 Credits)

Scope of the program

The Program aims to assist as well as train our students in gaining knowledge and skills in 3 different content areas:

1) Cultural Management. The students learn to manage culture in everyday life, conduct research, and conserve art and culture using innovation and modern technology.

2) Making Cultural Value-Added Products. The Students learn to utilize research and our intellectual property rooted in our culture for creative economy in the government and private sectors building cultural value-added products and services at national, ASEAN, and international levels.

3) Building Morality and Ethics. The students will be trained to personally equipped with leadership, good human relations, creativity in performing their jobs as well as in living their own lives happily in society and with dignity.

Significance of the program

1. A survey of local products. Students will be asked to conduct a survey of local products in their own home-town for further learning and skill improvement.
2. Take Appropriate Courses. Students will take courses for cultural product development directly from experienced teachers.

3. Product Designs. Students will take courses for product designs using research to serve the customers’ needs.

4. Access to Funding Resources. Students will learn how to gain access to capital or funding resources for further investment or job building.

5. Information Technology. Students will take courses in creative economy for expanding their knowledge and skills offer graduation, such as, movies and documentary films; radio and television programs and printed materials.

The faculty has so far produced a movie, “Hug Na Sarakham” (Love Sarakham)

The outstanding features of the program are as follows:
1. Learning from doing through cultural learning process.
2. Becoming entrepreneurs as they study for their degree.
3. Gaining English skills through cultural teaching process.
4. Applying folk wisdom for social and economic development.

Possible careers

1. Job openings are available in 4 ministries: the Ministries of Culture, Interior, Education, and Tourism and Sports. The jobs’ openings in the given Ministries are several. They include
technical, staff, and office personnel whose jobs are related to or cultural based at local and national levels.

2. Job Openings in Private Sector

2.1 The job openings for the undergraduates of Cultural Science can be found in various establishments located at all levels, such as, the museums, District or Tambon product distribution centers, entrepreneurs, and companies.

2.2 Self-Employment

An undergraduate from the Faculty of Cultural Science can be or engaged in self-employed by establishing his or her own business based on creative cultural economy using their own training background.

The Faculty of Cultural Science
Mahasarakham University

“Bringing and managing cultural resources for creative economic value-added”
<table>
<thead>
<tr>
<th>Faculty/Program</th>
<th>Normal</th>
<th>Extraordinary</th>
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<tbody>
<tr>
<td></td>
<td>Per Credit</td>
<td>Tuition Fees</td>
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<tr>
<td><strong>Faculty of Medicine</strong></td>
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<tr>
<td>B.S in Medical Science (6-year program)</td>
<td>500</td>
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<tr>
<td>B.S in Applied Thai Traditional Medicine</td>
<td>400</td>
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<tr>
<td>B.S in Emergency Medical Sciences</td>
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<td><strong>Faculty of Pharmacy</strong></td>
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<tr>
<td><strong>Faculty of Sciences</strong></td>
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<tr>
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<tr>
<td>B.S in Physics</td>
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<tr>
<td>B.S in Applied Physics (Energy)</td>
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<tr>
<td>B.S in Applied Physics (Electronics)</td>
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<tr>
<td>B.S in Math</td>
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<td>B.S in Statistics</td>
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<td>B.S in Microbiology</td>
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<tr>
<td><strong>Faculty of Technology</strong></td>
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<tr>
<td><strong>Faculty of Veterinary Sciences</strong></td>
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<tr>
<td>B.S in Veterinary Sciences (6-year program)</td>
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<tr>
<td><strong>Faculty of Environment and Resources Studies</strong></td>
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<td><strong>Faculty of Informatics</strong></td>
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<tr>
<td>B.S in Information Technology</td>
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<tr>
<td>B.S in Information Technology and Education</td>
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<tr>
<td>B.S in Computer Sciences</td>
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<tr>
<td>B.S in Animation and Games computer</td>
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<tr>
<td>B.S in Geoinformatics</td>
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<tr>
<td>Faculty/Program</td>
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<tr>
<td>B.S in Mass Communication</td>
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<tr>
<td>Faculty of Engineering</td>
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<tr>
<td>Faculty of Architecture Urban Design and Creative Arts</td>
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<td>B.S in Architecture (5-year program)</td>
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<td>B.S in Architecture Urban Design</td>
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<tr>
<td>B.S in Interior Architecture (5-year program)</td>
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<tr>
<td>B.S in Creative Arts (5-year program)</td>
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<td>B.S in Landscape Architecture (4-year program)</td>
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<td>Faculty of Accounting and Management</td>
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<td>B.S in Accounting</td>
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<td>B.S in Marketing</td>
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<td>B.S in Management</td>
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<tr>
<td>B.S in Business Computer</td>
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<td>B.S in International Business (International Program)</td>
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<td>B.S in Financial Management</td>
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<tr>
<td>B.S in Business Information Technology</td>
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<td>B.S in Enterprise Management</td>
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<td>B.S in E-Commerce Management</td>
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<td>B.S in Human Resource Management</td>
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<tr>
<td>B.S in Business Economics</td>
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<td>Faculty of Tourism and Hotel Management</td>
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<td>B.A in Travel Management</td>
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<tr>
<td>B.A in Hotel Management</td>
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<tr>
<td>B.A in International Travel Management (English Program)</td>
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<td>Faculty of Humanity and Social Sciences</td>
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<tr>
<td>B.A in Thai Language</td>
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<td>B.A in Language for Printed Media Creation</td>
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<td>Faculty/Program</td>
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<td></td>
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<tr>
<td>B.A in French</td>
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<tr>
<td>B.A in History</td>
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<tr>
<td>B.A in Community Development</td>
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<tr>
<td>B.A in Korean Language</td>
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<tr>
<td>B.A in Language and Asian Culture (Khmer, Lao, Myanmar, Vietnam)</td>
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<tr>
<td>College of Politics and Governance</td>
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<td>Faculty of Education</td>
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<tr>
<td>Faculty of Fine and Applied Arts</td>
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<td>College of Music</td>
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<tr>
<td>Cultural Science</td>
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</table>
University housing

Economical housing is available in student dormitories on campus or in one of the many MSU-approved privately-operated dormitories close to the campus. The MSU International Relations Office will assist students to find suitable accommodation.

On campus
Shared dormitory
Shared among 2 - 4 people
Air-conditioned or fan
Semester contract required
Rent 4,000 - 6,000 baht per person per semester

Off campus
Private dormitory
Air-conditioned or fan
Bond of 2,000 - 3,000 baht required in advance
Rent 2,000 - 3,500 baht per month
Off campus
Privately-operated dormitories meeting minimum standards as per on-campus dormitories
Shared among 2 - 4 people
Air-conditioned or fan
Semester contract required
Bond of 2,000 - 3,000 baht required in advance
5,000 - 6,000 baht per semester per person

MSU Printing Press

To support staff and faculty members’ publication of their academic works, MSU has recently established a printing press to be operated under close supervision of an officially appointed board. The unit’s effective operation results in an increasing number of textbooks and teaching materials from which students of all levels gain benefits. Many books published by the printing press are distributed and sold nationwide.

Banks

Two banks have small branches, along with ATMs, on Khamriang campus. TMB is in MSU Plaza; Bangkok Bank in the Faculty of Informatics.
Additional ATMs may be found on campus at President’s Building: TMB, Krung Thai
Biological Sciences Building: TMB
Canteen: SCB, Krung Thai
Faculty of Informatics: Kasikorn
Faculty of Accountancy & Management: TMB
There are also ATMs on the old campus.

Bank branches and ATMs may also be found at Big C and Serm Thai Plazas and at many places downtown.

Telephone

Many public telephones are available on both Downtown and Khamriang campuses. As over ninety percent of MSU students and staff possess mobile phones, these public phones are no longer popular. An intra-campus intercom service is also available for communication among university staff.
Post Office

MSU staff and students gain access to all forms of postal services provided at the University’s Post Office, located in the Office of Student Affairs/Canteen Building (map building 14), open 9 am - 2 pm, 3 pm - 6 pm, Monday to Saturday on Khamriang Campus. Those on the Downtown Campus can make use of the services provided at Srisawat Post Office right next to the campus.

Transportation

There are various ways of getting to Khamriang Campus from downtown MahaSarakham. Some commuters who prefer not to drive take the MahaSarakham-Kalasin bus and get off at the bus stop in Ban ThaKhon Yang, where they can take a songthaew mini-bus directly to the campus. In fact, passengers can also make use of mini-bus services from the Downtown Bus Station to Khamriang Campus. A large number of MSU staff and students prefer to drive, while many find commuting to the campus on their motorcycles quite convenient and enjoyable.
Cooperative Education Project

“Cooperative Education” represents the educational system in which the performance in the enterprises is focused systematically and learning and teaching in the educational institutes are provided along together with real performance of the students as temporary employee at organization.

Job Description

The Cooperative Education students perform the functions as temporary employee with defined assignment which is characterized of quality suitable to the full-time students. A length of performance is one semester (4-month period) with reasonable remuneration and welfare.

Benefits

The Cooperative Education students will gain the professional experience relating to the program studied other in addition to traditional classroom. They will acquire knowledge; learning, self-developed, responsible, patient, and more self-confident, which all of these are the desirable qualities needed by the enterprises. Moreover, they are more likely to become the potential graduate and are more likely to be exposed of the employment opportunity prior to graduation.
Responsible Division

Cooperative Education, Educational Service Division,
Mahasarakam University

Kham Rieng, Kantaravichai, Mahasarakam, 44150
Telephone/Facsimile 0-4375 4377 or 0-4375-4333
(Ext. 1204)
http://www.acad.msu.ac.th/coop
Email: Co_Msu@hotmail.com
BANGKOK TO MAHASARAKHAM

MahaSarakham Province is roughly in the center of the Northeast or Isan Region of Thailand. Mahasarakham city is the capital of the province. It is about 470 kilometers from Bangkok.

By Bus

Several bus companies run comfortable air-conditioned buses between Bangkok’s north-eastern bus terminal at Mo Chit and Mahasarakham. The trip takes about seven hours. Refreshments are served on board and the bus stops for a meal at an appropriate time. To return to Bangkok a bus can be boarded at the Mahasarakham bus station or from the Rungprasert bus terminal behind Serm Thai in Pangmuangbanchaa Road.

By Air

Thai Airways have three flights a day between Bangkok and KhonKaen which is 75 kilometers from Mahasarakham. You can hire a tuktuk or taxi to take you to the KhonKaen bus station where you can catch the pink bus to Mahasarakham.

Air Asia operate daily flights between Bangkok and Roi Et which is 40 kms from Mahasarakham. The airport at RoiEt is 18 kms from Roi Et city. There is normally a car for hire available to take you in to RoiEt bus station where you can catch the pink bus to Mahasarakham.
By Rail
For travelers who like the idea of an overnight train trip, a train with sleeper carriages runs from Bangkok to KhonKaen. Once again a tuktuk is needed to get to the bus station where a bus will bring you the rest of the way to Mahasarakham.

The pink bus service runs regularly between RoiEt – Mahasarakham – KhonKaen and operates between the hours of 5.30 am to 7.30 pm.

MSU –A TWO CAMPUS UNIVERSITY
The original campus is commonly known as the old campus (morgao). It is close to the central area of Mahasarakham city and houses the following faculties and facilities: Faculty of Education, Faculty of Medicine, Faculty of Tourism and Hotel Management, Faculty of Environment and Resource Studies, Faculty of Veterinary Medicine and Animal Science and the Satit Demonstration Primary (Elementary) School.

Map by Google Earth
The new campus (mormai) is situated at Khamriang approximately nine kilometers from the center of Mahasarakham. Mormai is home to most faculties and houses the main administrative center of the university.
MahaSarakham Province Map

King Amphoe Chuen Chom

Kalasin

Khon Kaen

Roi-Et

Burirum

Surin
TRAVELLING BETWEEN THE CAMPUSES

If you’re on Khamriang Campus and you need to go downtown or to the old campus, the easiest way is to catch a baht bus (songthaew). Stand by the side of the road and flag them down by extending your hand at waist level and moving it up and down. Use the buzzer to alert the driver when you want to get off. Cost is 8 baht no matter how far you go. You pay the driver when you get off. Both blue and yellow songthaews operate seven days a week from 6.00 am and 8.30 pm from near MSU Plaza (38), turning left at the Taakonyaang-Khamriang Road intersection then heading either to the downtown bus station or the old campus.

BLUE SONGTHAEW

Blue songthaews operate on a continuous circular route starting on the canal side outside MSU Plaza (38). They travel to and turn around at the downtown bus station before returning to MSU Plaza.

Note: Some blue songthaews from MSU Plaza turn right out of the ring road and travel into Khamriang. Drivers are astute and will normally indicate to you if they are heading the ‘other’ way.
YELLOW SONGTHAEW

Yellow songthaews also operate on a continuous circular route starting on the canal side near MSU Plaza (38). They travel to the old campus, entering at the MSU Business School classrooms (12). They then do a clockwise lap (i.e. past buildings 12, 32, 41, 47, 21, 12) of the old campus before returning to MSU Plaza on the new campus.

Get off the songthaew after it turns into the old campus and use the pedestrian underpass to get to buildings 1 – 10 on the old campus map.

TRAMS

Campus trams are a free service for students and operate on the new campus. They travel a continuous lap of the campus and operate during normal university session times and hours.
KHAMRIANG CAMPUS MAP INDEX

1. Faculty Condo 1
2. Faculty Condo 1
3. Faculty Condo 4
4. Faculty Condo 3
5. Faculty Condo 2
6. Fac. of Technology
7. Fac. of Engineering
8. Silk Innovation Center
9. Unipure Drinking Water Station
10. Fac. of Nursing
11. Fac. of Informatics
12. Computer Center
13. Fac. of Public Health
14. Fac. of Pharmacy
15. College of Music
16. College of Politics & Governance
17. Fac. of Humanities & Social Sciences
18. Office of the President
18. Division of Building & Ground Services
19. Academic Resource Center
20. Fac. of Architecture, Urban Design & Creative Arts
21. Fac. of Fine & Applied Arts
22. Division of Student Affairs
23. Main Canteen
24. Amphitheatre
25. Mahasarakham Business School
26. AN Building & Fac. of Humanities & Social Sciences
27. MSU Museum
28. Transportation Unit
29. MSU Demonstration School (Secondary)
30. Kantawarachai Dorm. – Student Dorm Office
31. WapiPathum Dorm.
32. Kudrung Dorm.
33. Yang Sisurat Dorm.
34. KosumPhisai Dorm.
35. PhayakkhaphumPhisai Dorm.
36. Na Dun Dorm.
37. Borabue Dorm.
38. MSU Plaza
40. ChuenChom Dorm.
41. Football Field
42. Gymnasium
43. Fac. of Science 2
44. Fac. of Science 1
45. Tennis Courts
46. Badminton Gymnasium
2. Downtown Campus
DOWNTOWN CAMPUS MAP INDEX

1. Classrooms Fac. of Education
2. Academic Resource Center
3. Fac. of Education
4. Classrooms MSU Business School
5. Local Handicraft Hall
6. MSU Publishing
7. Classrooms Mahasarakham Business School
8. Research Institute of Northeastern Arts & Culture
9. Buddha Image Hall
10. University Industry Cooperation Center
11. Fac. of Technology
12. Lab & Classrooms Fac. of Technology
13. Classrooms MSU Business School
14. Applied Thai Traditional Medicine Service Center
15. Thai Traditional Manufacturing Center
16. Fac. of Medicine
17. MSU Hospital (Under Construction)
18. Food & Beverage Lab
19. Classrooms MSU Business School
20. Canteen
21. Fac. of Veterinary Medicine & Animal Science
22. Pathomvet Dorm.
23. MSU Demonstration School (Primary)
24. Rajapruk Dorm.
25. Residential Area
26. Agricultural Lab Fac. of Technology
27. Classrooms Fac. of Environment & Resource Studies
28. Fac. of Environment & Resource Studies
29. Canteen
30. Office of Academic & Student Affairs
31. Laundromat
32. Ubook Center
33. Parichat Dorm.
34. Benjamas Dorm.
35. Buddhaksa Dorm.
36. Karaket Dorm.
37. Chuancham Dorm.
38. Confucius Institute
39. Ratchapruk Dorm.
40. KhiangKhakhang Hall
41. Suphannika Dorm.
42. Karawek Dorm.
43. Intanin Dorm.
44. Fac. of Tourism & Hotel Management
45. Classrooms Fac. of Hotel &Tourism Management
46. Lab Building Fac. of Technology
47. Residential Area
48. MSU Hotel
49. Student Dorm. Office
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